

NOTICE OF MEETING

Joint Informal meeting of the Alexandra Park & Palace Statutory Advisory Committee and the Alexandra Palace and Park Consultative Committee

(Alexandra Park & Palace Advisory Committee established by Statute in 1985)

To: The Members of the Advisory Committee (Statutory) and the Consultative Committee

David McNulty - Head of Local Democracy and Member Services
5th Floor, River Park House
225 High Road, Wood Green
London, N22 8HQ

Contact: Felicity Parker, Principal Committee Co-ordinator
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Dear Member,

The **JOINT INFORMAL MEETING OF THE ALEXANDRA PARK AND PALACE ADVISORY COMMITTEE AND THE ALEXANDRA PALACE AND PARK CONSULTATIVE COMMITTEE** will take place on **TUESDAY, 16TH OCTOBER, 2012** commencing at **19:30 hrs** in **PALM COURT 3, ALEXANDRA PALACE, PALACE WAY, WOOD GREEN, LONDON N22 7AY** to consider the business set out in the Agenda detailed below.

Yours sincerely

Felicity Parker
Clerk to the Committee

AGENDA

1. APOLOGIES FOR ABSENCE

2. DECLARATIONS OF INTEREST

Members of the Committee are invited to disclose any interest they may have in any of the items appearing on this agenda.

3. MINUTES AND MATTERS ARISING (PAGES 1 - 18)

- i. To receive and approve the minutes of the meeting of the Joint Informal meeting of the Alexandra Park and Palace Advisory Committee and the Alexandra Palace and Park Consultative Committee held on 17 July 2012.
- ii. To receive and note the minutes of the Advisory Committee held on 17 July 2012.
- iii) To receive and note the minutes of the meeting of the Alexandra Palace and Park Board held on 7 June 2012.

4. PARK ACTIVITIES UPDATE (PAGES 19 - 26)

To receive the report of the Park Manager, Alexandra Palace, updating the Committees on events and works within the park.

5. FORTHCOMING EVENTS (PAGES 27 - 32)

To receive the report of the Commercial Director, Alexandra Palace Trading Limited (APTL) advising the Committees on forthcoming events to the end of the financial year.

6. REGENERATION (PAGES 33 - 58)

To receive the report of the Chief Executive, Alexandra Palace, on progress of the Regeneration project, including detail of the bid to the Heritage Lottery Fund for the refurbishment and opening of the Theatre and BBC Studio A.

7. NON-VOTING BOARD MEMBERS FEEDBACK

8. ITEMS RAISED BY INTERESTED GROUPS

9. ANY OTHER BUSINESS OR URGENT BUSINESS

10. DATES OF FUTURE MEETINGS

Tuesday 15 January 2013.

Advisory Committee Nominated Members of:

Alexandra Residents' Association	: Ms J. Hutchinson
Bounds Green and District Residents Association	: Mr K. Ranson
Muswell Hill and Fortis Green Association	: Mr D. Heathcote
Palace Gates Residents' Association	: Mr J. Athanassiou
Palace View Residents Association	: Ms E. Richardson
The Rookfield Association	: Mr D. Frith
Warner Estate Residents' Association	: Mr D. Liebeck
1 Vacancy	

Advisory Committee Appointed Members:

Alexandra Ward	:	Councillor Beacham
Bounds Green Ward	:	Councillor Christophides
Fortis Green Ward	:	Councillor Erskine
Hornsey Ward	:	Councillor Gorrie
Muswell Hill Ward	:	Councillor Jenks
Noel Park Ward	:	Councillor Gibson
Council-wide Member	:	Councillor Griffith
Council-wide Member	:	Councillor Dogus

Consultative Committee Nominated Members:

Alexandra Palace Amateur Ice Skating Club	Mr M. Tarpey
Alexandra Palace Allotments Association	Ms E. Regan
Alexandra Palace Angling Association	Mr K. Pestell
Alexandra Palace Organ Appeal	Mr R. Tucker
Alexandra Palace Television Group	Mr J. Thompson
Alexandra Residents' Association	Ms C. Hayter
Alexandra Palace Garden Centre	Mr C. Campbell-Preston
Alexandra Park and Palace Conservation Area Advisory Committee	Mr C. Marr
Bounds Green and District Residents' Association	Mr K. Ranson
CUFOS	Mr J. Smith
Friends of Alexandra Park	Mr G. Hutchinson
Friends of the Alexandra Palace Theatre	Mr N. Willmott
Hornsey Historical Society	Mr J. O'Callaghan
Muswell Hill and Fortis Green Association	Ms D Feeney
Muswell Hill Metro Group	Mr J. Boshier
New River Action Group	Miss R. Macdonald
Palace View Residents' Association	Ms V. Paley
Vitrine Ltd - The Lakeside Café	Mr A. Yener
Warner Estate Residents' Association	Prof. R. Hudson

Appointed Members:

Councillor Cooke
Councillor Demirci
Councillor Hare
Councillor Peacock
Councillor Scott
Councillor Stewart
Councillor Williams

Also to:

Chief Executive
Trust's Solicitor
Director of Corporate Resources
Head of Legal Services

**MINUTES OF THE JOINT INFORMAL MEETING OF THE ALEXANDRA PARK & PALACE
STATUTORY ADVISORY COMMITTEE AND THE ALEXANDRA PALACE AND PARK
CONSULTATIVE COMMITTEE
TUESDAY, 17 JULY 2012**

PRESENT: * denotes absence

NOMINATED BY LOCAL RESIDENTS' ASSOCIATIONS

Advisory Committee Nominated Members of:

Alexandra Residents' Association	: Ms J. Hutchinson
Bounds Green and District Residents Association	: Mr K. Ranson
Muswell Hill and Fortis Green Association	: Mr D. Heathcote
Palace Gates Residents' Association	: *Mr J. Athanassiou
Palace View Residents Association	: Ms E. Richardson
The Rookfield Association	: Mr D. Frith
Warner Estate Residents' Association	: *Mr D. Liebeck
1 Vacancy	

Advisory Committee Appointed Members:

Alexandra Ward	:	*Councillor Beacham
Bounds Green Ward	:	Councillor Christophides
Fortis Green Ward	:	Councillor Erskine
Hornsey Ward	:	*Councillor Gorrie
Muswell Hill Ward	:	Councillor Jenks
Noel Park Ward	:	Councillor Gibson
Council-wide Member	:	Councillor Griffith
Council-wide Member	:	*Councillor Dogus

Consultative Committee Nominated Members:

Alexandra Palace Amateur Ice Skating Club	*Mr M. Tarpey
Alexandra Palace Allotments Association	*Mr C. Mahony (<i>replaced by Ms E. Regan</i>)
Alexandra Palace Angling Association	Mr K. Pestell
Alexandra Palace Organ Appeal	*Mr R. Tucker
Alexandra Palace Television Group	*Mr J. Thompson
Alexandra Residents' Association	Ms C. Hayter
Alexandra Palace Garden Centre	*Mr C. Campbell-Preston
Alexandra Park and Palace Conservation Area Advisory Committee	Mr C. Marr
Bounds Green and District Residents' Association	Mr K. Ranson
CUFOS	*Mr J. Smith
Friends of Alexandra Park	Mr G. Hutchinson
Friends of the Alexandra Palace Theatre	*Mr N. Willmott
Hornsey Historical Society	Mr J. O'Callaghan
Muswell Hill and Fortis Green Association	Ms D Feeney
Muswell Hill Metro Group	*Mr J. Boshier
New River Action Group	Miss R. Macdonald
Palace View Residents' Association	Ms V. Paley
Vitrine Ltd - The Lakeside Café	*Mr A. Yener
Warner Estate Residents' Association	Prof. R. Hudson

Consultative Committee Appointed Members:

*Councillor Cooke
*Councillor Demirci
Councillor Hare

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- *Councillor Peacock
- *Councillor Scott
- *Councillor Stewart
- *Councillor Williams

Also attending

Duncan Wilson – Chief Executive – Alexandra Palace
 Mark Evison – Park Manager, Alexandra Palace
 Sam Davison – LB. Haringey
 Felicity Parker – Clerk to the Committee (LB Haringey)

Approx. 8 members of the public

**MINUTE
NO.**

SUBJECT/DECISION

APSC75.	<p>ELECTION OF CHAIR</p> <p>As Chair of the previous meeting, Colin Marr opened the meeting and called for nomination for a Chair for the remainder of the 2012/13 Municipal Year.</p> <p>Gordon Hutchinson nominated Colin Marr, Jacob O’Callaghan seconded the nomination and it was</p> <p>RESOLVED that Colin Marr be elected as Chair of the Joint Informal Meeting of the Alexandra Park and Palace Statutory Advisory Committee and the Alexandra Palace and Park Consultative Committee.</p> <p style="text-align: center;"><u>Colin Marr in the Chair</u></p>
APSC76.	<p>APOLOGIES FOR ABSENCE</p> <p>Apologies for absence were received from Councillor Beacham, Councillor Cooke, Councillor Demirci, Councillor Peacock, Councillor Stewart, Jimmy Athanassiou and David Liebeck.</p>
APSC77.	<p>DECLARATIONS OF INTEREST</p> <p>Councillor Jenks declared a personal interest as he was a member of the Warner Estate Residents’ Association.</p>
APSC78.	<p>MINUTES AND MATTERS ARISING</p> <p>RESOLVED</p> <p>i) To approve the minutes of the informal Joint Statutory Advisory and Consultative Committee meeting held on 22 May 2012, subject to the following amendment:</p> <p style="padding-left: 40px;">Apologies for absence to be noted for Liz Richardson.</p>

**MINUTES OF THE JOINT INFORMAL MEETING OF THE ALEXANDRA PARK & PALACE STATUTORY ADVISORY COMMITTEE AND THE ALEXANDRA PALACE AND PARK CONSULTATIVE COMMITTEE
TUESDAY, 17 JULY 2012**

	<p>ii) To note the minutes of the Statutory Advisory Committee meeting held on 22 May 2012.</p> <p>iii) To note the minutes of the Consultative Committee meeting held on 22 May 2012, subject to the following amendment:</p> <p>APCC12 (b) to read – Colin ‘Marr’, rather than ‘Frith’.</p> <p>iv) To note the minutes of the Alexandra Palace and Park Board meeting held on 3 April 2012.</p>
<p>APSC79.</p>	<p>PARK ACTIVITIES UPDATE</p> <p>RECEIVED the Park Activities Update as set out in the agenda papers, introduced by Mark Evison – Park Manager, Alexandra Park.</p> <p>NOTED</p> <p><u>Red Bull BMX Event</u></p> <ul style="list-style-type: none"> • The recent weather had not helped with the restoration of the grounds, although some re-seeding had now taken place using acid-loving grass species as recommendation by an ecologist. • Some Committee members raised concerns over the ‘spoil’ left behind by Red Bull and asked when it would be removed. Duncan Wilson explained that Red Bull had requested to hold another event in the Park next year. Although no decision has been made with regards to this, and Red Bull would still have to submit a proposal, it was decided that removing the spoil would incur high costs and cause significant disruption especially if it were to be brought back again should another event take place. It was anticipated that Alexandra Palace would be in a position to take a decision at the end of the year. • A discussion continued and the following was noted: <ul style="list-style-type: none"> - Councillor Hare suggested that the perimeter fence be moved in closer so that the area looked tidier, until a decision was made.- - Gordon Hutchinson spoke on behalf of Friends of the Park and stated that although the event was said to be successful, it was felt that the disadvantages outweighed the benefits. The main disadvantages were noise from the event, noise from the movement of vehicles, damage done to the park, delay in the restoration of the park, and general interference with normal park activities. - Some members of the Committee felt that moving the debris to a different area in the park could cause as much disruption as it would to remove it completely. Other members felt that Red Bull should have removed everything after the event, as they had promised to do, and any further proposals for events would be considered at a later date. - The Chair proposed a recommendation to the Board, and it was agreed

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that the view of the joint committee should be made to the Board – this to request that Red Bull be asked, at their expense, either to clear the site of all the debris, or remove it to some other agreed and safe location within the park. Further that any proposal for another similar event next year be considered on its merits at a later date. The Statutory Advisory Committee would separately consider its' recommendation.

- Duncan Wilson said that it would be known by October whether Red Bull wanted a repeat event and a fresh proposal could be considered then and would be open for review by the joint committee.

Improvements to Cricket Grounds – Sam Davison

- Since the last meeting, site visits had been carried out for members. A couple of further options had been suggested, but after investigation by the project team, were considered unsuitable.
- The new proposal was to bury the tank. Additional funding would be required for this, but assurances had been made that it would be available.
- In response to whether the tank could be moved to the car park at the back of the building, Sam Davison explained that this was not feasible as it would impinge on parking spaces, the tank would be sitting 6ft above the ground and an access door to the club house would be blocked.
- The Committee were reassured by the decision to bury the tank and agreed not to press any further reservations about this with the Board.

Dog Control Orders

- LB Haringey were in the process of consulting on Dog Control Orders. The proposal from Alexandra Palace was included in the agenda pack and the Committee was requested to consider the proposal and respond directly to the Council.
- Enforcement of the Orders would be by the Council's Enforcement Officers, but improved signage would play a large part in educating park users / dog owners.
- Mark Evison emphasised that the consultation was a LB Haringey initiative, and not Alexandra Palace. Committee members were encouraged to take the opportunity to potentially influence the outcome of the consultation.
- Committee members were generally in support of the Dog Control order and welcomed the more ordered approach that should benefit dog walkers and other park users.

A general discussion took place regarding park activities and the following was noted:

- Alexandra Park had achieved Green Flag and Green Heritage site status for the fifth year running.

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	<ul style="list-style-type: none"> • The proposal for the closure of the Park Avenue North gate and Muswell Hill pedestrian entrance would be presented to the Alexandra Palace and Park Board on 24 July – some Committee members commented that closing the gates would prevent park users using the park as a through route, which is part of a designated cycle route and extension of the Parkland Walk. Mark Evison explained that the closures were not 24-hour, but between 22.00/23.00 and 06.00, and would only be introduced on a trial basis. The purpose of the proposal was to see whether ASB and vandalism could be reduced. Committee members agreed to this for a trial period. <p>RESOLVED</p> <ul style="list-style-type: none"> i) That the report be noted. ii) That the discussion with regards to the Red Bull BMX event, and the recommendation from the joint committee be made to the Board for its consideration at the next Board meeting. iii) That the Alexandra Palace and Park Board be notified of the Committee’s approval of the updated proposals for the water storage tank at the Cricket Club. iv) That the proposals for Dog Control Orders in the Park and the request for the Committee to respond to the consultation be noted.
<p>APSC80.</p>	<p>FORTHCOMING EVENTS</p> <p>RECEIVED the Forthcoming Events report as set out in the agenda papers, introduced by Duncan Wilson – Chief Executive, Alexandra Palace.</p> <p>NOTED</p> <ul style="list-style-type: none"> • Further information was requested as to access to the park from the north side on Torch Relay day. Duncan Wilson undertook to check this and publish access information on the Alexandra Palace website. • Jacob O’Callaghan queried the two dates for Gardeners Question Time – one was provisional and the other looked to be confirmed. Duncan Wilson explained that both dates were still provisional. • The Committee requested that timings of events be included on the event list. <p>RESOLVED to note the report.</p>
<p>APSC81.</p>	<p>GOVERNANCE</p> <p>The Chair introduced the item and referred to the recent letter sent to Committee members, which suggested that a Chair of the joint committee could be elected for</p>

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	<p>the remainder of the Municipal Year and included a proposal for rationalisation of the membership. The Chair explained that the origins of this went back to the adoption of the joint committee idea early in 2011 when it was always envisaged that there would be continuity of chairmen and rationalisation / streamlining of membership, both to make the joint committee manageable in size and to improve its effectiveness.</p> <p>The Chair said that it was overdue that these matters were looked at again and proposed that a working group be re-established to address streamlining the committee by eliminating duplicate membership and resolving representation of lessees, tenants and employees. Other issues that should be resolved include the need for common agendas / paperwork and moving towards a more formalised and statutory nature for the joint committee. All of these issues had been anticipated in the original approach to joint working between the two committees, but had not been progressed.</p> <p>In the discussion on this item, Duncan Wilson suggested to the Chair that somebody from the executive could be involved with the working group to help it with its deliberations. The Chair thanked Duncan Wilson for his offer and recalled that the working group had in the past worked effectively and had liaised with the Trust Chair and the General Manager in the conclusion of its work..</p> <p>RESOLVED that the Statutory Advisory Committee and Consultative Committee Chairs would work together to facilitate the working group.</p>
APSC82.	<p>REGENERATION</p> <p>RECEIVED the report as set out in the agenda pack, introduced by Duncan Wilson – Chief Executive, Alexandra Palace.</p> <p>NOTED:</p> <ul style="list-style-type: none"> • Over 2000 responses had been received in response to the consultation. A full report had been included in the papers for the Alexandra Palace and Park Board meeting on 24 July 2012, and were published on the Council website - http://www.minutes.haringey.gov.uk/ieListDocuments.aspx?CId=105&MId=5935 • The general conclusion was that people were please to see that proposals for improving the Palace were being considered. There was significant support for bringing the theatre back into use. • The consultation showed some negative responses to the hotel idea, but these were put down to confusion as to what was actually proposed. Similarly, concerns about increased road traffic were to be seen as misunderstandings. • Concerns were raised by committee members about one or more of the display panels that seemed to show some specific proposals in the south east wing, e.g. for a 'BBC TV experience' that were not part of the consultation plan. Duncan Wilson responded that the labelling here was entirely illustrative and

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	<p>was not indicative of any firm plan. Duncan went on to say that ideas were moving ahead for a 'visitor experience' in the Transmitter Hall and he expected to have some developed proposals for consideration in the Autumn.</p> <ul style="list-style-type: none"> • Duncan Wilson said that he hoped to have a significant bid for Heritage Lottery Funding for the next phase of regeneration in November, this would include plans for the Theatre and the south east wing / TV studios. Duncan agreed that these proposals at a formative stage would be put to the joint committee in October in advance for formal consideration by the Board. <p>RESOLVED to note the report.</p>
APSC83.	<p>NON-VOTING BOARD MEMBERS FEEDBACK</p> <p>None.</p>
APSC84.	<p>ITEMS RAISED BY INTERESTED GROUPS</p> <p>Noise from concerts/events at Alexandra Palace – raised by Jane Hutchinson on behalf of the Alexandra Residents' Association.</p> <p>Jane Hutchinson raised concerns over noise nuisance from concerts at the Palace. The noise levels seem to have risen from previous years, and this needed to be addressed especially as the amount of concerts at the Palace was rising. Local residents were carrying out surveys, the results of which would be presented to Duncan Wilson.</p> <p>Duncan Wilson responded by saying that until specific examples were provided to him, he was not able to comment in detail. He added that all events at the Palace were bound by the terms of the Palace's licence and all music must be set at a certain level as prescribed by the Council. This did not mean that there would not be any noise heard from events, but that this level of noise was one that was deemed acceptable by the Local Authority.</p>
APSC85.	<p>ANY OTHER BUSINESS OR URGENT BUSINESS</p> <p>The Chair welcomed Evelyn Regan from the Alexandra Palace Allotments Association, who would replace Colin Mahony as a Consultative Committee member.</p>
APSC86.	<p>DATES OF FUTURE MEETINGS</p> <p>NOTED the dates of future meetings:</p> <p>Tuesday 16 October 2012 Tuesday 15 January 2013</p>

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**MINUTES OF THE ALEXANDRA PARK AND PALACE ADVISORY COMMITTEE.
TUESDAY, 17 JULY 2012**

PRESENT: * denotes absence

NOMINATED BY LOCAL RESIDENTS' ASSOCIATIONS

Mrs J. Hutchinson	:	Alexandra Residents' Association
Mr K. Ranson	:	Bounds Green and District Residents' Association
Mr D. Heathcote	:	Muswell Hill and Fortis Green Association
*Mr J. Athanassiou	:	Palace Gates Residents' Association
Ms L. Richardson	:	Palace View Residents' Association
Mr. D. Frith	:	The Rookfield Association
*Mr. D. Liebeck	:	Warner Estate Residents' Association
VACANCY		

APPOINTED MEMBERS

*Councillor Beacham	:	Alexandra Ward
Councillor Christophides	:	Bounds Green Ward
Councillor Erskine	:	Fortis Green Ward
*Councillor Gorrie	:	Hornsey Ward
Councillor J. Jenks	:	Muswell Hill Ward
Councillor P. Gibson	:	Noel Park Ward
Councillor E. Griffith	:	Council Wide appointment
*Councillor Dogus	:	Council Wide appointment

Also in attendance:

Mr Duncan Wilson – Chief Executive – Alexandra Palace
 Mr Mark Evison – Park Manager – Alexandra Palace
 Mr Sam Davison – LB. Haringey
 Miss Felicity Parker – Clerk to the Committee

Public Gallery: Approximately 8 members of the public

**MINUTE
NO.**

SUBJECT/DECISION

APSC63.	APOLOGIES FOR ABSENCE Apologies for absence were received from Councillor Beacham, Jimmy Athanassiou and David Liebeck.
APSC64.	DECLARATIONS OF INTEREST Councillor Jenks declared a personal interest as he was a member of the Warner Estate Residents' Association.
APSC65.	MINUTES AND MATTERS ARISING RESOLVED i) To approve the minutes of the Advisory Committee meeting held on 22 May

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	<p>2012.</p> <p>ii) To note the minutes of the Alexandra Palace and Park Board meeting held on 3 April 2012.</p> <p>iii) To note the minutes of the Consultative Committee meeting held on 22 May 2012, subject to the following amendment:</p> <p>APCC12 (b) to read – Colin ‘Marr’, rather than ‘Frith’.</p> <p>iv) To note the minutes of the informal Joint Statutory Advisory and Consultative Committee meeting held on 22 May 2012, subject to the following amendment:</p> <p>Apologies for absence to be noted for Liz Richardson.</p> <p><u>Matters Arising</u></p> <p>At the last Statutory Advisory Committee meeting held on 22 May 2012, the decision to appoint a Vice-Chair was deferred. The Chair asked for nominations or volunteers for a Vice-Chair. Councillor Jenks volunteered and all Members of the Committee agreed that Councillor Jenks be appointed as Vice-Chair for the Municipal Year 2012/13.</p> <p>RESOLVED that Councillor Jenks be appointed as Vice-Chair of the Statutory Advisory Committee for the Municipal Year 2012/13.</p>
<p>APSC66.</p>	<p>PARK ACTIVITIES UPDATE</p> <p>The Committee noted the discussion held during the Joint SAC/CC meeting.</p> <p>In addition to the proposal made by the Joint SAC/CC meeting, the SAC members felt that the level of damage to the Park following the Red Bull BMX event had not been taken fully into account and that any events in the future must only take place if assurances are made by Red Bull that all traces of the event would be removed quickly and completely.</p> <p>The SAC supported the decision of the SAC/CC to support the updated proposals for the improvements to the cricket club grounds.</p> <p>RESOLVED</p> <p>i) That the report be noted.</p> <p>ii) That the recommendation from the Statutory Advisory Committee to the Alexandra Palace and Park Board with regards to future Red Bull events be noted as follows:</p> <p>The Statutory Advisory Committee and the Consultative Committee request that Red Bull remove or relocate the spoil to a suitable area, at Red Bull’s expense. When considering future events, the Alexandra Palace and Park Board shall take into account the level of damage left</p>

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	<p>behind by Red Bull at the last event and seek assurances that were an event take place again that all traces of the event would be removed quickly and completely.</p> <p>iii) That the Alexandra Palace and Park Board be notified of the Statutory Advisory Committee's approval of the updated proposals for the water storage tank at the Cricket Club.</p> <p>iv) That the proposals for Dog Control Orders in the Park and the request for the Committee to respond to the consultation be noted.</p>
APSC67.	<p>FORTHCOMING EVENTS</p> <p>The Committee noted the discussion held during the Joint SAC/CC meeting.</p> <p>RESOLVED to note the report.</p>
APSC68.	<p>GOVERNANCE</p> <p>The Committee noted the discussion held during the Joint SAC/CC meeting.</p> <p>RESOLVED that the Statutory Advisory Committee and Consultative Committee Chairs would work together to facilitate the working group.</p>
APSC69.	<p>REGENERATION</p> <p>The Committee noted the discussion held during the Joint SAC/CC meeting.</p> <p>RESOLVED to note the report.</p>
APSC70.	<p>ANY OTHER BUSINESS</p> <p>None.</p>
APSC71.	<p>DATES OF FUTURE MEETINGS</p> <p>NOTED the dates of future meetings:</p> <p>Tuesday 16 October 2012 Tuesday 15 January 2013</p>

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**MINUTES OF THE ALEXANDRA PALACE AND PARK BOARD
THURSDAY, 7 JUNE 2012**

Councillors Cooke (Chair), Demirci, Hare, Peacock, Scott and Williams

Non-Voting V.Paley and N.Willmott
Representatives:

Also present:

Duncan Wilson – Chief Executive, Alexandra Palace

Mark Evison – Park Manager, Alexandra Palace

Nigel Watts – Director of Finance and Resources, Alexandra Palace

Felicity Parker – Clerk, LB Haringey

MINUTE NO.	SUBJECT/DECISION
APBO204.	<p>APOLOGIES FOR ABSENCE</p> <p>Apologies for absence were received from Councillor Stewart, Colin Marr and Denis Heathcote.</p> <p>Apologies for lateness were received from Nigel Willmott.</p>
APBO205.	<p>URGENT BUSINESS</p> <p>There was no urgent business to discuss.</p>
APBO206.	<p>DECLARATIONS OF INTERESTS</p> <p>There were no declarations of interest.</p>
APBO207.	<p>QUESTIONS, DEPUTATIONS OR PETITIONS</p> <p>There were no such items.</p>
APBO208.	<p>TO NOTE THE APPOINTMENT OF THREE MEMBERS OF THE ALEXANDRA PALACE AND PARK CONSULTATIVE COMMITTEE TO THE BOARD AND THE ALEXANDRA PALACE AND PARK STATUTORY ADVISORY COMMITTEE OBSERVER FOR THE MUNICIPAL YEAR 2012/13</p> <p>NOTED the appointment of the three Consultative Committee representatives to the Board in a non-voting capacity and observer of the Statutory Advisory Committee for the Municipal Year 2012/13 as follows:</p> <p><u>Non-voting representatives</u> Mr Colin Marr Ms Val Paley Mr Nigel Willmott</p> <p><u>Observer</u> Mr Denis Heathcote (Chair, Alexandra Palace and Park Statutory Advisory Committee)</p>

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THURSDAY, 7 JUNE 2012**

<p>APBO209.</p>	<p>MINUTES</p> <p>RESOLVED</p> <p>That the unrestricted minutes of the Alexandra Palace and Park Board meeting held on 3 April 2012 be confirmed as an accurate record of proceedings.</p>
<p>APBO210.</p>	<p>REPORT OF THE CHIEF EXECUTIVE</p> <p>Duncan Wilson – Chief Executive – introduced the report as set out in the agenda pack.</p> <p>NOTED</p> <ul style="list-style-type: none"> • Bates Wells and Braithwaite had been appointed as Trust Lawyers. The appointment had been confirmed on 21 May 2012 and BWB would be asked to attend the next Board meeting on 24 July 2012. • The ticketed torch relay event at Alexandra Palace had sold out within 40 minutes. • The Red Bull event was an overall success. There were some noise issues, but if a similar event were to take place again then these issues could be dealt with. It was important to remember that the event took place between midday and 17.00 – so any noise disturbance would have occurred during this time. Another event had also taken place on the same day in Priory Park nearby, so some complaints received regarding noise could have been due to the other event and not Red Bull. • Due to the bad weather, it had not yet been possible to reseed the grass – this would happen in due course, and would be reseeded with the same acid-tolerant species already present in the park turf. • Councillor Cooke informed the Board that the event had been a success on social media sites. • The Diamond Jubilee picnic had taken place inside the Palace due to the bad weather. Despite the weather, it was still a success. • The Romanian Cultural Olympiad event was no longer going ahead. • Duncan Wilson drew the Board's attention to the Building Exploratory report which addressed the feasibility of the possibilities for a formal learning programme at Alexandra Palace. • A discussion followed on the Building Exploratory report, where the following points were raised: <ul style="list-style-type: none"> - the report presented a simple programme which could work well - there were some worries that not all areas of the Palace were incorporated, for example, there could be a stronger element of learning about television and transmission - the programme was aimed at Primary Schools, as it was easier to fit in with the National Curriculum. As the programme developed it might be possible to include secondary schools where the information would be at a more technical level <p>RESOLVED</p> <p>i) That the appointment of new lawyers Bates Wells and Braithwaite</p>

**MINUTES OF THE ALEXANDRA PALACE AND PARK BOARD
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	<p>had been appointed as Trust Lawyers be noted;</p> <p>ii) that the events programme for the next three months, in particular major concerts, the Olympic Torch relay and Holland Heineken House be noted;</p> <p>iii) that the publication of the findings of the independent security review of the November 2011 Lock and Load event be noted; and</p> <p>iv) that the appointment of a Learning Officer to organise a programme of mainly schools-based learning covering the Palace and Park on a one year contract, extendable by a further two years subject to successful grant applications be approved.</p>
<p>APBO211.</p>	<p>GOVERNANCE</p> <p>Duncan Wilson – Chief Executive – introduced the report as set out in the agenda papers.</p> <p>NOTED</p> <ul style="list-style-type: none"> • The report picked up from work carried out in 2011 and ratified by the Board on taking forward some practical governance improvements, which could be implemented without major and time consuming statutory changes. • Councillor Cooke commented that he was pleased to see this report presented to the Board. • It was proposed that for the present up to three advisory members could be appointed to the Board, but that could change in the future, as required. The advisors would not be required to attend every Board meeting, but be available to provide advice and expertise on request. The advisors would not be paid a stipend for these duties. Duncan Wilson agreed to report back to the Board specific suggestions. <p>RESOLVED that</p> <p>i) that approval be given to progressing /furthering the appointments in an advisory non-voting capacity to the Alexandra Palace and Park Board in certain specialist areas of expertise, in line with earlier decisions of the Board;</p> <p>ii) the decision of May 2011 in relation to the setting up of an informal Finance, Resource and Audit informal Working Group to follow the APTL Finance and Resources and Audit Committee be enacted, and that a representative be appointed to succeed Councillor Waters;</p> <p>iii) that approval be given in principal to the Chief Executive of the Alexandra Palace and Park Trust becoming the Chief Executive of the Alexandra Palace Trading Company, to integrate more closely the operations of the two bodies.</p>
<p>APBO212.</p>	<p>PARK UPDATE</p> <p>Mark Evison – Park Manager – introduced the report as set out in the agenda papers.</p> <p>NOTED</p>

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Dog Control Orders

- Haringey Council was in the process of consulting on Dog Control Orders. The report details the proposals for Alexandra Park and requests authorisation for Officers to make a formal response to the consultation.
- The following had been omitted from the original report at paragraph 10.1:
“The Council’s Head of Legal Services has no comments on this report, save to confirm that the Council, as a “primary authority” – within the meaning of the Clean Neighbourhoods and Environment Act 2005 – has a discretion to make dog control orders, and that such orders can be made in relation to Alexandra Palace and Park, being “land which is open to the air and to which the public are entitled or permitted to have access (with or without payment)”.
- Enforcement of the order would be by Local Authority Enforcement Officers, but it was hoped that this responsibility could be passed to the park security patrol.
- Signage would be provided by the Local Authority.
- Following a discussion about dog owners allowing dogs to damage trees in the Park, Councillor Hare suggested that a trail camera could be installed at problem sites. Mark Evison agreed to look into the practicalities of this.

Road resurfacing

- The resurfacing had been completed on 1 June. Funding for the resurfacing had been provided by the Local Authority, with a contribution of £35k from Alexandra Palace.

RESOLVED

- i) **that following consideration of the proposals for Dog Control Orders, Officers be authorised to respond formally to the Council;**
- ii) **that the Advisory and Consultative Committees be requested to consider the proposals for Dog Control Orders and respond to the Council accordingly;**
- iii) **that the progress of the work to resurface Alexandra Park Way be noted; and**
- iv) **that the plans for a trail of sporting tree sculptures to be carved during the Olympic Games be noted.**

APBO213. REGENERATION UPDATE

Duncan Wilson – Chief Executive – introduced the report as set out in the agenda papers.

NOTED:

- The tabled document – ‘Regeneration Round Up’ – which outlined the progress on the consultation so far.
- The consultation had been extended by a couple of weeks. The final date would be at the end of June.
- Focus groups would be set up and would cover the whole borough. There was information about the consultation available in all libraries in an attempt to reach residents across the whole borough.
- Councillor Demirci asked whether the 10,000 copies of the resident letter and survey to the ‘local area’ included Tottenham. Duncan Wilson explained that

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	<p>the local area in the instance was the surrounding wards to Alexandra Palace. Councillor Demirci reiterated the need to include the whole borough in the consultation.</p> <ul style="list-style-type: none"> • A theatre specialist had been appointed to help undertake an assessment of and evaluate the possibilities for the use of the theatre and to develop a business case. Councillor Hare asked whether the Friends of the Theatre had been consulted / involved in the process. Duncan Wilson informed Councillor Hare that he had been in correspondence with Nigel Wilmott, and would set up a meeting with the Friends of the Theatre. • Specialists had been appointed to pull together the Heritage Lottery Fund bid – this would need to be submitted by November. • Forthcoming milestones – Gateway Review and the procurement of a professional services team. • Results of the consultation exercise will be reported back to the next Board meeting on 24 July 2012. <p>RESOLVED</p> <p>i) that the on-going regeneration related work particularly in relation to public consultation be noted; ii) that the theatre and HLF consultancy appointments be noted; and iii) that the forthcoming regeneration activity be noted.</p>
<p>APBO214.</p>	<p>FINANCE UPDATE</p> <p>Nigel Watts – Director of Finance and Resources, Alexandra Palace – introduced the report as set out in the agenda papers.</p> <p>NOTED:</p> <ul style="list-style-type: none"> • The first paragraph on page 78 of the report referred to the predicted achievement of the £500k reduction in deficit target. This was based on the assumption that £90k back rent would have been recouped from Campsbourne, which was no longer the case, meaning that the target may not be achieved. <p>RESOLVED</p> <p>that the draft, unaudited results for the financial year ended 31st March 2012 be noted.</p>
<p>APBO215.</p>	<p>ANY OTHER UNRESTRICTED BUSINESS THE CHAIR CONSIDERS TO BE URGENT</p> <p>There was no such business.</p>
<p>APBO216.</p>	<p>FUTURE MEETINGS</p> <p>NOTED the dates of future meetings as follows:</p> <p>Tuesday 24 July 2012 Tuesday 6 November 2012 Thursday 7 February 2013</p>

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<p>APBO217.</p>	<p>EXCLUSION OF THE PUBLIC AND PRESS</p> <p>RESOLVED that the press and public be excluded from the meeting for the consideration of agenda items 14 and 15 (minute items 218 and 219) as they contain exempt information as defined in Section 100a of the Local Government Act 1972; Para 1 – information relating to any individual; Para 2 – information that is likely to reveal the identity of an individual; Para 3 – information relating to the business or financial affairs of any particular person (including the authority holding the information) and Para 7 – any action taken or to be taken in connection with the prevention, investigation or prosecution of crime.</p>
<p>APBO218.</p>	<p>SUMMARY OF EXEMPT / CONFIDENTIAL PROCEEDINGS</p> <p>APBO219 EXEMPT MINUTES</p> <p>The exempt minutes of the meeting held on 3 April 2012 were confirmed as a correct record of proceedings.</p> <p>APBO220 EXEMPT REPORT – SPECIALIST CONSERVATION ARCHITECT – CONTRACT EXTENSION</p> <p>The recommendations were agreed</p> <p>APBO221 ANY OTHER EXEMPT BUSINESS THE CHAIR CONSIDERS TO BE URGENT</p> <p>There was no such business.</p>

The meeting finished at 21:15 hours

COUNCILLOR MATT COOKE

Chair

Alexandra
Palace the
people's palace.

Alexandra Park & Palace Informal Joint Meeting of the
Advisory Committee and Consultative Committee

on 16th October 2012

Report Title: **Park Activities Update**

Report of: **Mark Evison, Park Manager, Alexandra Palace Charitable Trust**

1. Purpose

1.1 To update the Joint Committee on various projects in the Park.

2. Recommendations

2.1 That the Committee notes the imminent commencement of the works at the cricket ground.

2.2 That the Committee considers the proposals for improvements to the south-eastern corner of the Park and provides the Board with its advice.

2.3 That the Committee notes the proposals for overnight gate closures and provides advice accordingly.

2.4 That the Committee notes the proposal to adjust a short section of the exterior wall of the Actual Workshop building.

Report Authorised by: **Duncan Wilson, Chief Executive** 

Contact Officer: **Mark Evison, Park Manager, Alexandra Palace & Park,
Alexandra Palace Way, Wood Green N22 7AY Tel No. 020 8365 2121**

3. Executive Summary

3.1 This report briefly explains the latest updates on the following:

- Improvement project at the cricket ground
- The funding package for improvements to the south-eastern corner of the park
- The proposal to for overnight closures of two park entrances
- A proposal to make a small adjustment to the exterior wall of the Actual Workshop

4. Reasons for any change in policy or for new policy development (if applicable)

4.1 N/A

5. Local Government (Access to Information) Act 1985

5.1 N/A

6. Improvements to Cricket Grounds

- 6.1 The *Building Schools for the Future* (BSF) team informed the Alexandra Palace and Park Board of the withdrawal of Heartlands High School from the scheme and the proposal to bury the water storage tank. The Board agreed and the BSF team submitted a planning application for the works shortly after. The decision is expected on the 14th October and the work is then expected to commence on 1st November.

7. Funding for the south-eastern corner of the Park

- 7.1 Haringey Council's Planning & Regeneration Service has allocated a 'section 106' funding package of £220,000 to improve the access around the Campsbourne and New River Village areas. The primary purpose of the funding is to improve those east/west pedestrian and cycle linkages across the Great Northern Railway.
- 7.2 The Landscape Architect who created the development plan for the 2002-07 Lottery Project has been involved in the preliminary ideas based on some of the items from that wish-list which were not implemented.
- 7.3 The principle areas of work are:
- To improve the surface of the path linking Newland Road with Bedford Road
 - To upgrade the Park boundary along Newland Road, including installation of new railings and planting a hedgerow
 - To create a wildflower meadow along the periphery of Newland Field
 - To improve the boundary and linkage with the Campsbourne Play Centre
 - To address drainage issues
 - To consider the signage and street furniture
- 7.4 The main benefits to the Park and its users are:
- To improve access and visual amenity
 - To increase biodiversity by introducing new hedging and wild-flower meadows
 - To improve the connection between the Park and the Campsbourne Play Centre, as part of a longer term aspiration to open the play centre to the public as a café and outdoor play area facility.
- 7.5 These proposals will be presented to the Alexandra Palace and Park Board in November with the intention of engaging a Landscape Architect/Project Manager to submit a planning application if necessary and set out a timetable to deliver the works.

8. Park Entrances

- 8.1 Following brief discussions at the last meeting, the Board considered the proposal and agreed to a one-year trial period of overnight gate closures at the Park Avenue North gate into Reston Field and the Muswell Hill pedestrian entrance into the Grove. This approval was subject to advice from the Advisory and Consultative Committee.

- 8.2 **General:** The intention is to promote the closure with posters, on the palace website, social media and through contact with the residents and users groups. In order to prevent unintentional entrapment, it is envisaged that a number of stewards or security staff will form a 'friendly barrier' to advise Park users of the new closures. This is dependent on funding but could operate for up to a month.
- 8.3 There are concerns that closing the gates will deny the community long established through routes. These routes are not rights of way and, on balance, the decreased burden on the Park and disturbed tenants and neighbours is in our interest. The timing of the closures will be around 11.00pm – 5.30am, not a time when anyone has legitimate business in the Park.
- 8.4 The site has eleven open entrances, so closing the two gates is not intended to secure the whole Park. The proposal is intended to close off the convenient routes for groups to purchase alcohol and gather in the Park causing problems.
- 8.5 **The Grove:** a gate needs to be manufactured for the Grove entrance and this is currently at the tender stage. The Grove tenants were consulted and all agreed fully with the proposal as their buildings suffer from petty vandalism and antisocial behaviour in the evenings.
- 8.6 **Park Avenue North:** Night-time activity tends to revolve around groups gathering to build fires, drink alcohol and make a lot of noise. Individual local residents complain repeatedly to officers and make many calls to the Police and Palace security. The Park Maintenance team have a constant job to collect and clear the rubbish and detritus left by these groups.
- 8.7 Residents around the Park Avenue North area responded well to a consultation by the Warner Estate Residents Association (WERA) and the opinion was split roughly 50/50.
- 9. The Actual Workshop – Little Dinosaurs**
- 9.1 The tenant at the Actual Workshop would like to adjust a short section of exterior wall to expand the internal 'baby area'. In effect this means bringing a section of the 'rear' of the building out to the roof line. This was agreed with planning officers during the discussions around the Planning Enforcement Notice in 2011.
- 9.2 Officers will recommend to the Board to grant permission for the proposal as it is not a planning issue and will not affect the amenity of the Grove.
- 10. Recommendations**
- 10.1 That the Committee notes the imminent commencement of the works at the cricket ground.
- 10.2 That the Committee considers the proposals for improvements to the south-eastern corner of the Park and provides the Board with its advice.

10.3 That the Committee notes the proposals for overnight gate closures and provides advice accordingly.

10.4 That the Committee notes the proposal to adjust a short section of the exterior wall of the Actual Workshop building.

11. Legal Implications

11.1 The Council's Head of Legal Services has no comments on this report.

12. Financial Implications

12.1 The cost of the new gate for the Grove will be within the allocated Park budget for 2012-13. The stewarding will be funded from within the Park budget, possible from the 2013-14 financial year if necessary.

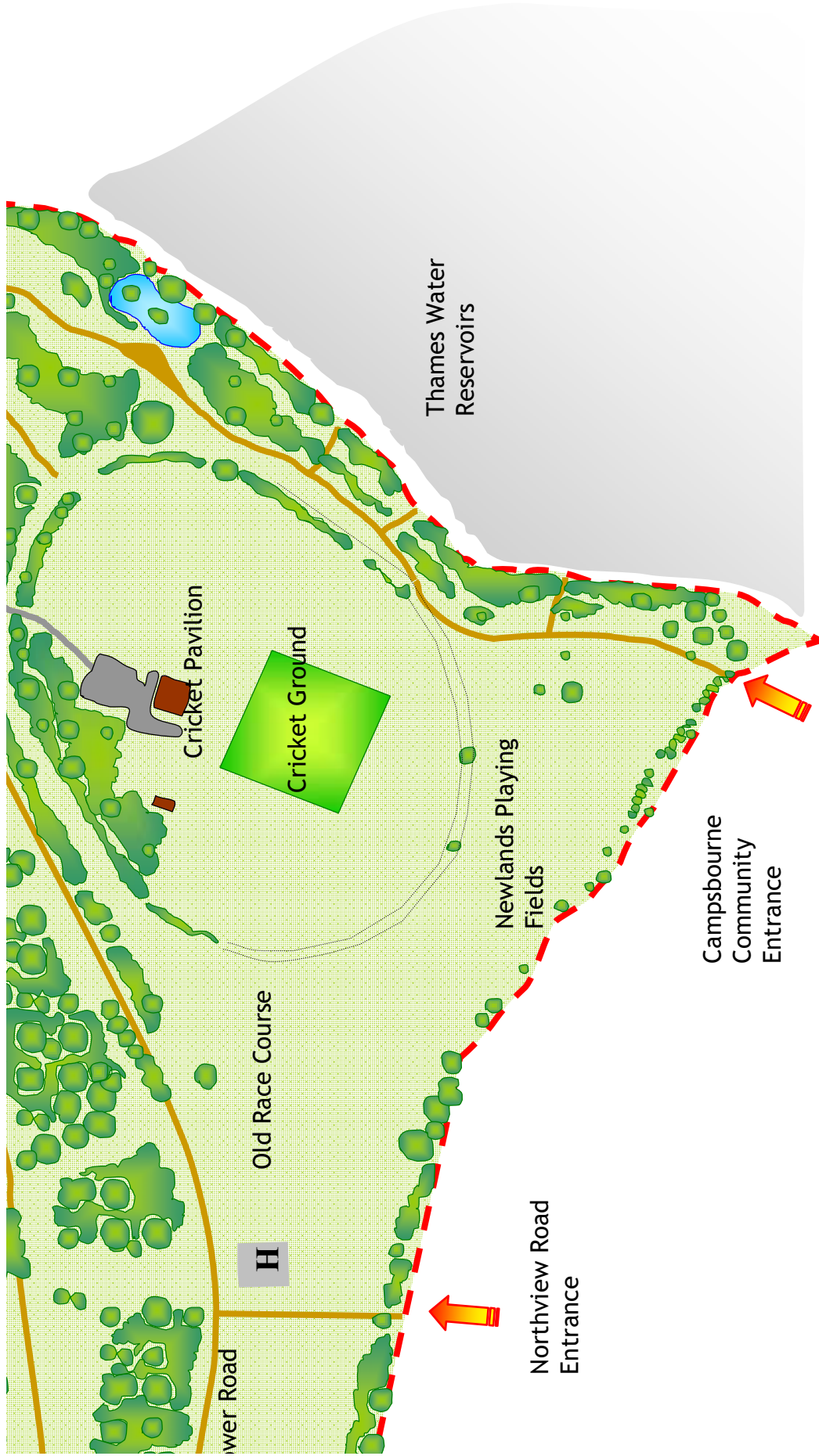
12.2 The £220k section 106 funding package derives from a legal agreement between the Council and the developers of the nearby New River Village development scheme to provide social infrastructure improvements within the locality.

12.3 The LBH Chief Financial Officer notes the update provided and confirms the S106 funding referred to in paragraph 7.1.

13. Use of Appendices/Tables/Photographs

13.1 Sketch plan 1: south-eastern corner of Alexandra Park

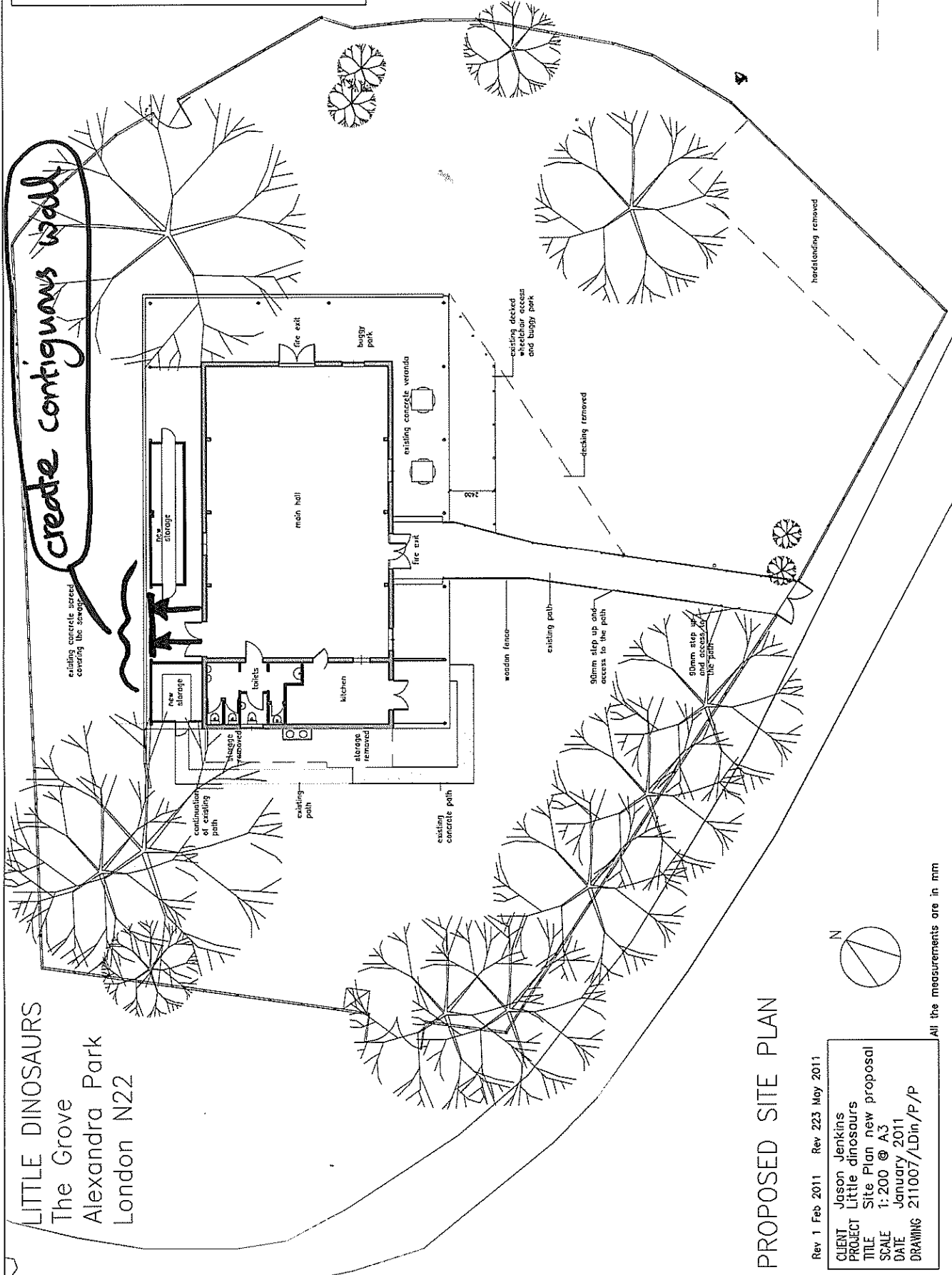
13.2 Sketch plan 2: the Actual Workshop



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KEY:

Removed items

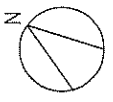
create contiguous wall

LITTLE DINOSAURS
The Grove
Alexandra Park
London N22

PROPOSED SITE PLAN

Rev 1 Feb 2011 Rev 223 May 2011
CLIENT Jason Jenkins
PROJECT Little dinosaurs
TITLE Site Plan new proposal
SCALE 1:200 @ A3
DATE January 2011
DRAWING 211007/LDm/P/P

All the measurements are in mm



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Alexandra Park and Palace Informal Joint Meeting of the Advisory Committee and Consultative Committee
16 October 2012

Report Title: Forthcoming Events

Report of: **Emma L Dagnes, Commercial Director, Alexandra Palace Trading Ltd**

1. Purpose

- 1.1 To advise the SAC and CC of the forthcoming events to June 2013
- 1.2 To update on the delivery of Olympic Torch Relay and Holland Heineken House

2. Recommendations

- 2.1 That the Committees note the report.

Report Authorised by: **Duncan Wilson, CE, Alexandra Park & Palace Charitable** 

Contact Officer: Emma L Dagnes, Commercial Director, Alexandra Palace Trading Ltd

3. Executive Summary

- 3.1 APTL has experienced an extraordinary summer delivering the Olympic Torch Relay and Evening celebrations, Holland Heineken House and Sacrilege (Bouncy Stonehenge) within a few weeks all too great success. The teams have worked with passion, enthusiasm and dedication resulting in a successful event delivery and phenomenal media coverage; particularly in relation to Holland Heineken House. The organisation now looks forward to a full schedule of events including Knit & Stitch, Christian Radio Woman to Woman Conference, Jack White (concert) and the World Darts Championships.

4. Reasons for any change in policy or for new policy development (if applicable)

- 4.1 N/A

5. Local Government (Access to Information) Act 1985

- 5.1 Further information about this report can be obtained from: Emma L Dagnes, Commercial Director, Alexandra Palace Trading Limited, Alexandra Palace Way, Wood Green, London N22 7AY. Telephone number 020 8365 4343

6. Description

6.1 Confirmed public events and first provisional options to June 2013

Schedule Of Events 2012/13				
Event Information			Organiser Information	
Tenancy	Event	Location	Open Date	Open Hrs
13-Oct	Knitting & Stitching Show	Pub exclusive Hire	13-Oct	19:30 - 02:00
8-14-Oct	Knitting & Stitching Show	All areas	11-Oct 12 Oct 13-Oct 14-Oct	10:00-17:30 10:00-17:00 10:00-17:30 10:00-17:00
14-Oct	No Farmers Market			
16-Oct	SAC/CC Meeting	TH	16-Oct	19:30-22:00
17-Oct	Homes for Haringey	PR/PC	03-Oct	11:45-16:00
18-Oct	Private Company Team Away Day	PC2/3	18-Oct	09:30 - 16:30
19-Oct	Wedding Ceremony	P/C 5	19-Oct	09:00-18:00
19-Oct	Homes for Haringey	PR/PC	19-Oct	11:45-16:00
20-Oct	Private Party	In Door Beer Garden	20-Oct	TBC
20-21 Oct	Dolls House & Miniatures Fair	GH	21-Oct	10:00-16:00
22-26 Oct	AMMA	GH/WH/PR/PC	22-25 Oct	TBC
26/27 Oct	Christian Radio Woman to Woman	GH/WH/PR/PC	27-Oct	09:00-17:30
27-Oct	The Power of Invention	South Terrace/BBC Studios	27-Oct	08:30 - 13:00
28-Oct	Super cross	Park/South Slope	28-Oct	TBC
28-Oct	No Farmers Market			
30-Oct	Dinners Award	PR	30-Oct	1800 - 0000
29-30 Oct	Organ Concert	GH	30-Oct	19:00-22:00
31-Oct	Wedding	PS	31-Oct	
1-4 Nov	Jack White Concert	GH/WH	2/3/4 Nov	18:30-23:00

5-6 Nov	Exams	WH/PR/LR	5-6 Nov	TBC
9-11 Nov	Vans Warped	GH/WH	10-Nov	TBC
15-17 Nov	Live Event (The Vaccines)	GH/WH	16/16 Nov	TBC
24-25 Nov	Antiques & Collectors Fair	GH	25-Nov	09:30-16:30
25-Nov	No Farmers Market			
28-Nov	London College League Cross Country	Park	28-Nov	13:00 - 18:00
29-30 Nov	Organ Concert	GH	30-Nov	TBC
1-12 Dec	ACCA	GH/WH	1-12 Dec	TBC
3-12 Dec	ACCA	PS/LR/PC3-5	3-12 Dec	TBC
01-Dec	Private Anniversary	PS	01-Dec	TBC
10-Dec	Christmas/School Show	Ice Rink	10-Dec	13:00-15:00
11-Dec	Christmas/School Show	Ice Rink	11-Dec	13:00 - 15:00
12-Dec	Christmas/School Show	Ice Rink	12-Dec	13:00-15:00
13 Dec-6 Jan	PDC World Darts	WH/GH/PR	14 Dec - 1 Jan	Day 10:30-17:30. Night 18:00-00:00
14-Dec	Christmas/School Show	Ice Rink	14-Dec	1900-2100
15-Dec	Christmas/School Show	Ice Rink	15-Dec	17:30 - 21:00
15-Dec	Cross Country	Park	15-Dec	TBC
16-Dec	Christmas/School Show	Ice Rink	16-Dec	13:30 - 15:30 - 17:30 - 19:30
17-Dec	Christmas/School Show	Ice Rink	17-Dec	19:00 - 21:00
12 - 21 Jan	Live Event (Masters Snooker)	WH/LR	13 - 20 - Jan	TBC
17 - 20 Jan	Model Engineering	GH/PS	18 - 20 Jan	TBC
25 - 26 - Jan	What's on	WH/PR/PS/LR	26-Jan	TBC
09 - 10 Feb	Antiques - Provisional	GH	10-Feb	TBC
27 - Feb -3 Mar	RYA	All Areas	02 - 03 Feb	08:00 - 18:00:00
21 - 24 Mar	Railway Modeling	GH/WH/PS/LR	24-Mar	TBC
24 Mar - 09 -	Funfair	Pavilion Car	28 - Mar -	TBC

April		park	07 - April	
07-Apr	O/S Wedding	West Hall	07-Apr	TBC
01 - 07 May	Funfair	Pavilion Car park	04 -05 May	TBC
19 May - 14 Jun	Funfair	Pavilion Car park	24 May - 02 Jun	TBC
16-Jun	Wedding	West Hall	16-Jun	18:00 - 00:00
18 July - 10 Sept	Funfair	Pavilion Car park	19 - July - 08 Sept	TBC

7. Events

7.1 **Knitting & Stitching** 11th – 14th October 2012

Knitting and Stitching has grown into one of the “must attend” events of the craft & textile season. There is something for everyone at this event from the keen amateur to the seasoned textile professional. Attendees have a wide variety of workshops to take part in, seminar’s to attend as well as the option for plenty of shopping. There is also the opportunity to have high tea in the Londesborough Room, showing how this event has embraced every area of the Palace.

Christian Radio Woman to Woman Conference 27th October 2012

A new event this year to Alexandra Palace brings women together for discussion, networking and seminars. The event will take place in the Great Hall and West Hall with other areas of the Palace used for breakout seminars and networking events. Speakers include Heidi Baker, Kym Mazelle and Lara Martin.

Rapha Super Cross Series 28th October 2012

Rapha Super Cross Series returns following last years successful event, bringing a day of super-charged cyclocross through Alexandra Palace Park. Spectators can enjoy racing of all abilities; from the best in the land to absolute beginners.

Royal College of Music Chamber Orchestra & Organ Concert 30th October 2012

The Royal College of Music Chamber Orchestra, conducted by Mark Messenger will be making its Alexandra Palace debut on Tuesday 30th October, in a collaboration with the Alexandra Palace Organ Society. Audiences will hear a selection of beautiful works for chamber orchestra and organ, performed by students from the world renowned Royal College of Music Chamber Orchestra.

Jack White Concert 2nd & 3rd November 2012

Jack White is best known as the guitarist, pianist and lead vocalist of The White Stripes who performed at Alexandra Palace in 2004 and now returns to Ally Pally on his solo tour. He is due to play two nights at the Palace, Friday night is already a sell out but tickets are still available for the Saturday.

World Darts Championships 14th December – 1st January 2013

The largest tournament in darts, the Ladbrokes World Darts Championship, returns to Alexandra Palace as 72 players from around the world compete for £1 million in prize money.

The tournament, won for the last two years by Adrian “Jackpot” Lewis, will be played over 15 days between the Christmas and New Year period, with players from over 20 countries taking part.

Play begins on Friday 14th December with the first of eight sessions involving the preliminary round and first round, with the second round also being held before Christmas. The third round concludes on Tuesday 27th December, before the quarter-finals are split over two nights on 28th & 29th December. The semi-finals will then be played on 30th December before the finalists return on New Year’s Day to compete for the prestigious £200,000 title

8. Updates from last Quarter

Olympic Torch Relay and Evening Celebration

The free tickets for the Olympic Torch Evening celebration event at Alexandra Palace sold out within 40 minutes of being online such was the demand for this extraordinary event. The torch itself was run through the borough of Haringey starting off in Tottenham and ending with Daley Thompson lighting the cauldron on the stage in front of Alexandra Palace. The local community came out in force to line the streets and cheer on the torchbearers.

Holland Heineken House

The largest event held at Alexandra Palace in recent years and widely considered as “The” Olympic National House, Holland Heineken House encapsulated all things Dutch. 6000 visitors a day enjoyed Olympic events, Dutch food and hospitality and most importantly the breathtaking views that only Alexandra Palace can offer. With onsite television studios, radio broadcasts and a media centre there was never a dull moment. Alexandra Palace’s team were exceptionally honoured when Heineken declared this House the “best so far” in its 25 year history of hosting Holland House at the Olympic Games.

Sacrilege (Bouncy Stonehenge) 10th August 2012

The inflatable replica of Stonehenge proved a huge success with over 600 people enjoying a bounce for free on this highly interactive piece of art created by Turner Prize winning artist Jeremy Deller.

9. Summary and Conclusions

- 9.1 APTL has come out of a phenomenally successful summer. The focus is now on ensuring that we capitalise on the increased media coverage specifically relating to Holland Heineken House and ensure it translates to contracted business for the remainder of this financial year and beyond.

10. Recommendations

- 10.1 The SAC and CC note the report.

11. Legal and Financial Comment

- 11.1 The Trust’s Director of Finance and the Borough’s Chief Finance Officer note the contents of this report.

11.2 The Council's Head of Legal Services notes the contents of this report, and confirms that the recommendations all fall within both of the Committees Constitutional terms of reference.

12. Equalities Implications

12.1 There are no perceived equal opportunities implications in this report.

Report Title: **Regeneration Programme Update and Heritage Lottery Fund Bid**

Report of: **Duncan Wilson, Chief Executive, Alexandra Palace**

1. Purpose

- 1.1 To update and consult with the Committees on progress with the regeneration programme since the summer, and
- 1.2 To seek the Committees' advice on and endorsement of the Trust's draft bid to the Heritage Lottery Fund (HLF) in respect of the Theatre, the East Court and the BBC Studios, which will be put to the Trust Board for approval on 6 November.

2. Recommendations

- 2.1 That the Committees note the content of the report and endorse the Trust's bid to the HLF;
- 2.2 That the Committees agree that the chairmen should write to HLF in support of the bid.

Report Authorised by: **Duncan Wilson, Chief Executive**



Contact Officer: **Duncan Wilson, Chief Executive, Alexandra Palace, Alexandra Palace Way, Wood Green N22 7AY Tel No. 020 8365 4321**

3. Executive Summary

This report summarises progress since the summer, when at its July meeting the Trust Board authorised that we proceed to the next stages of the regen. project on the basis of the levels of support and engagement which we received from the public consultation

This report also details the content of the Trust's proposed bid to the HLF for a major capital grant of £16.5 million towards the estimated project cost of £22.5m (construction) and £0.7m (activity plan). The bid needs to be submitted by the end of November 2012

Written endorsement by the SAC and CC would be very helpful to accompany the HLF bid.

4. Reasons for any change in policy or for new policy development (if applicable)

4.1 N/A

5. Local Government (Access to Information) Act 1985

5.1 N/A

6. Public Consultation results

Further to the draft findings tabled at the last meeting, the final results from the consultation were released on 25 July with a total of 2,194 responses received during the six week consultation period. The survey, which was available online and in hard copy format, invited respondents to give feedback on plans and design concepts for regenerating Alexandra Palace, based on the strategic masterplan developed by Farrells. The question of 'Overall, I am supportive of the Alexandra Palace proposal' resulted in over 87% responding either as 'strongly agree' or 'agree'.

Respondents ranked the following aspects of the masterplan as priorities in the following order:

- Upgrading the main event Halls
- Opening up the Victorian Theatre
- Opening up the old BBC Studios
- Opening up the basement
- Building a hotel in the Palace.

To maximise the reach and response of the consultation:

- 21,000 consultation booklets were printed and distributed
- Details of the Regeneration plans and consultation survey were emailed to over 8,000 business and consumer contacts
- Feedback was requested via FaceBook, Twitter and the AP website
- A public exhibition was set up and available for viewing during the consultation period
- Presentations and meetings were held with local resident groups, local businesses, schools and community groups to outline and discuss our plans
- Three specialist workshops were scheduled to engage with minority groups within the Borough

A summary of the consultation results have been added to the Alexandra Palace website - <http://www.alexandrapalace.com/about-us/regeneration/consultation-results/>

Independent communications consultants PPS reviewed the responses and prepared a detailed report on the consultation results, which is available for download from the Alexandra Palace website - <http://www.alexandrapalace.com/about-us/regeneration/downloads/>

Of the people who responded to the survey, a total of 82% had visited Alexandra Palace in the last year, with 32% having visited more than eight times in the last year. Importantly, when people were asked if they were more likely to visit the Palace if the proposals are realised, 79% of respondents agreed they would visit more frequently.

7. Gateway review findings

The Trust commissioned a "Gateway Review" of the regeneration project earlier in the year, to comply with best practice and reassure the Board and other stakeholders. Gateway reviews comprise a 'peer review', in which independent practitioners use their experience and expertise to examine the progress and likelihood of successful delivery of a programme. Such reviews are considered best practice for significant capital

investment, regeneration or change management programmes and aim to provide assurance for progression through key stages of a regeneration programme.

Given the scale, complexity and risks of the Palace's regeneration programme, a Regeneration Review was commissioned from Local Partnerships, to be carried out between 3 and 5 July 2012. The regeneration review is a hybrid gateway review which addresses all of the key principles of a traditional Gateway Review (governance, programme management, risks, finance etc.) with a regeneration focus and perspective – thus looking at the options for delivering public assets with a range of partners and mixed funding solutions.

Overall, the review conclusions found the regeneration programme to be well managed with a strong professional team supporting the work. The recommendations aim to provide independent advice on key changes that can help to strengthen the programme and bolster its success. In summary, they are as follows (responses are given in italics):

Develop a unified and credible "client" working with the Borough

We are setting up a closer method of working with LBH which addresses key issues for early agreement at the appropriate level.

Put in place clear future funding arrangements

As cost estimates and possible contract structures are clarified in the coming months these issues will become clearer.

Deliver quick wins and consider access and public realm improvements to build confidence

In hand: a programme of such enhancements and spend-to-save measures within current funding constraints is under urgent consideration for 2012 and 2103.

Put formal project management processes in place for the HLF application

We have set up a project group chaired by the Chief Executive to take us through to submission of the Stage 1 HLF bid. All the necessary consultants have now been recruited and reports/advice commissioned.

Carry out a scenario planning exercise and a workshop to scope procurement needs

We have begun this process with lawyers Bates Wells Braithwaite advising on possible contract models. We are now recruiting specialist property advisers.

Develop a communications plan to ensure the wider benefits of the programme to Haringey are understood

A strategy to follow up to stakeholder and community group consultations is being developed.

Overall the Gateway review team were content that the right steps were being taken to manage the project effectively, noting that a number of important initiatives were in progress, including the re-forming of the Regeneration Working Group which ensures that the Trust and the Borough remain in step.

8. Approaching the market

We are hoping to appoint professional advisers to help us gain further market intelligence and frame our approach to the market in the next month or so, depending on LBH procurement requirements and timetables.

9. Masterplan progress and update

Farrells are proceeding with RIBA B design (essentially outline design, costed so that decisions can be made about lead design assumptions). They have been concentrating on the HLF scheme areas (10 below), but have also done further work on the hotel plans for the Panorama Room site. The presence of a hotel would undoubtedly enhance our events offer in areas such as conferencing and exhibitions, and would impact significantly and positively on the local economy in terms of jobs and tourism.

Farrells' design assumption is that the ground floor of the hotel would be mainly occupied with publicly accessible rooms – e.g. cafes and dining rooms, to allow permeability onto the Terrace. On this basis and assuming that no significant intrusion is made onto the skyline they estimate that about 130 rooms with dimensions of a “Four Star” quality could be provided. If a further storey were added set back from the frontage this would increase to 180 rooms. Plans and elevations are attached and will be shown at the meeting. It remains to be seen if either of these proposals is attractive to the market, and of course whatever was done would need planning and listed building consent. Further work on this scheme and the refurbishment of the events arenas such as the Great Hall will be brought to future meetings of the SAC.

Plans illustrating work to date will be presented at the meeting.

10. HLF bid

The attached plans will be explained in detail at the meeting to illustrate the HLF proposals in detail. The Pre-Application Enquiry already submitted to HLF is also attached to give a flavour of the more detailed bid, which will be put to the main Board for approval on 6 November

In summary, we are proposing to bid to the HLF in respect of the following:

- (i) **Refurbishment of the East Court** (Ice Rink foyer) as the main public approach to the East end of the building, where visitors will gain access to the Theatre, the BBC Studios on the first floor of the SE Wing, and of course to the ice rink. The cost is proportionate to the size of the space (£2.3m plus fees and contingencies), balancing the need for economy with the need to transform the appearance of this critical area. The present state of the E. court is disappointing; on entry you are faced by a monolithic ticket office on a scale inappropriate to the grandeur of the room, and then by little-used attractions such as soft play and mini-golf. The ice rink beyond is not very noticeable. The historic fabric is in a poor state in places, with cornices missing, broken roof panes and leaking gutters. The floor is very uneven and there is a very energy inefficient and ineffective heating system and it is difficult to ventilate the space. The design proposals would deal with these issues, demolishing the ticket office. Levelling the floor and

creating a more appropriate welcome and sense of scale would make the place work better as creating a good first impression of Alexandra Palace. We are proposing a large scale model of the Palace as a centrepiece, to contribute to our interpretation strategy, with a cafe area to one side defined by plants and a water feature and space for temporary exhibitions.

- (ii) **Refurbishment of the Theatre** is the most expensive part of the project at c £5.3m plus fees and contingencies. This is because the Theatre is in a very poor state, with the ceiling and wall plaster unstable and at least one of the roof trusses and the balcony in need of reinforcement. New services consistent with “flexible use” will need to be provided. That will give us the best chance of accommodating as many different uses as possible, which is the key to covering our costs. So for example we want to accommodate not just theatrical performance and classical/pop concerts but also film shows including silent film shows, awards ceremonies, dinners and conferences. To achieve this flexibility, moveable sets and a flat floor are essential. Theatre in the round would then be possible, brought forward into the stalls with a thrust stage and closer to the balcony. This would help to get round the acoustical issues and the distance from the stage for which theatre was well known in its heyday. Our views on this have been influenced by the experience of our theatre designers Bonnar Keenlyside, and independent views expressed by potential partners such as English National Opera and Complicite.
- (iii) **Back of House facilities and the Theatre Foyer** must also be refurbished if we are to create a sustainable business. We also need to create new public lavatories for the audience, and a bar. Areas such as the NE tower and the pavilions leading off the Theatre foyer are in a very poor state. The cost is estimated at £5m plus fees and contingencies
- (iv) **The BBC studios and the South East Wing** are an extremely important part of the bid. The strategy is to develop them as a visitor attraction for guided tours and as the focus of our learning programme. We cannot feasibly refurbish the whole SE wing, so we have looked at two options.
 - (a) refurbish Studio A and the Transmitter Hall underneath, connecting to the East Court via the derelict former BBC canteen and adding a new lift shaft to give access to the first floor at this point. An exhibition would be installed in Studio A telling the story of television at AP, with a small projection room in which to show TV film archive and a studio in the space beyond where interactive learning programmes could be delivered
 - (b) refurbish both Studios A and B but not the Transmitter Hall. The exhibition would be spread out in Studio A, with Studio B as a projection room for TV film archive and flexibly re-arrangeable as studio space or for other functions. Studio B would be much more flexible if the inner and outer window openings were both unblocked and the room were re-glazed, but with blackout blinds so that it could

be turned back into a studio easily. However that would interfere with its historic authenticity. English Heritage's views would be significant.

At the time of writing Option (b) is being costed.

Under both (a) and (b) we would begin to unblock the outer colonnade openings, to reinstate symmetry with the western colonnade. Under (a) we would unblock ground and first floors at the eastern end only, and under (b) we would unblock the first floor but not the ground.

- (v) Externally there would be some re-landscaping of the approach to the Palace from the east, particularly in front of the Theatre foyer.
- (vi) In addition the HLF expects a costed "activity plan" to demonstrate that we are reaching out to communities and groups beyond our "normal" visitor and resident profile. To implement this we have applied for £700k over five years to fund an additional Learning Officer, and Volunteer Co-ordinator. Other activities which this budget would support include fundraising and project management. There will also be an archives and a digitisation programme to draw on the TV and Theatre archives held by bodies such as the APTV Society and make them available digitally.
- (vii) The overall cost plan provides for professional fees (15%) to implement the scheme, contingencies (10%) and inflation (7%). It assumes that all VAT is recoverable. There are provisions against major but unquantified risks such as asbestos removal.

Plans and visuals are attached.

11. Programme Timescales

The HLF bid timescale is tightly circumscribed by HLF. We have to submit by end-November for a decision on our Stage 1 bid in April 2013 – essentially a decision "in principle". Then we would need a further year for the preparation of a Stage 2 bid, with RIBA Stage E design. If successful we would then need to tender the construction project, which would mean a start on site at the beginning of 2015 and completion in late 2016. We would need to have raised the £6.7m in matched funding by the end of 2013.

The timetable and process for the offer to market is much less certain. However we should be prepared to wait for the right developer/operating partner, and the right economic climate for such a significant investment, which may take time.

12. Recommendations

- 12.1 That the Committees note the content of this report and agrees that the Chairmen should write a joint letter of support in respect of the HLF bid

13. Legal Implications

13.1 The Council's Head of Legal Services notes the contents of this report, and confirms that the recommendations all fall within both of the Committees Constitutional terms of reference.

14. Financial Implications

14.1 The Trust's Chief Financial Officer notes the content of this report

14.2 Comments of Haringey Council Chief Finance Officer :

- (i) Any project of this scale needs to have strong project management and the approach to this will require careful consideration and appropriate resourcing. The recommendations from the Gateway review need to be implemented fully.
- (ii) The project cost of £23.155m will need to include adequate contingency sums. It is noted that the HLF bid is for £16.5m leaving £6.655m (if 100% of the bid is awarded) to be found from match-funding.

15. Use of Appendices/Tables/Photographs

Appendix 1 – HLF pre-application enquiry

Appendix 2 - RIBA B Plans and sections of hotel and HLF schemes

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Heritage Grant Pre-Application

Notes

Please use this short form to tell us about your project idea; this pre-application form is a good way of getting feedback from us before you start work on a full application. The pre-application form is not part of the assessment process.

We support projects that relate to the national, regional or local heritage of the UK.

To receive a grant your project must:

- Help people to learn about their own and other people's heritage.

Your project must also do either or both of the following:

- Conserve the UK's diverse heritage for present and future generations to experience and enjoy.
- Help more people, and a wider range of people, to take an active part in and make decisions about heritage.

Our website holds a range of examples of projects we have funded to help you see how other projects have met our aims.

Fill in this form as fully as you can but do not worry if you do not have enough information at this stage to answer all the questions.

When we receive this form, we aim to contact you within 10 working days.

What is the title of your project?

Alexandra Palace: Reopening of Theatre and BBC Studios

Reference number

HG-12-05612

Section One - Your Organisation**Your Organisation****1a Name and address of your organisation**

Name of your organisation Alexandra Palace & Park Charitable Trust

Address of your organisation:

Address line 1 Alexandra Palace Way

Address line 2

Address line 3

Town / city London

County

Postcode N22 7AY

Main contact**1b Details of main contact person**

Name Anne Kaiser

Position of main contact person Regeneration Programme Manager

Is the main contact address the same as 1a?

Yes

Daytime phone number (inc area code) - this should not a mobile number. 0208 365 4366

Mobile number (optional) 07403 548 108

Please tell us your preferred contact number

Email address anne.kaiser@alexandrapalace.com

1c Are you a not-for-profit organisation? Yes

1d Where did you hear about the Heritage Lottery Fund? Please pick from list or specify below.

Previous application/ pre-application to HLF

Section Two - The Heritage

What is the heritage that your project will focus on and why is it important?

INTRODUCTION

Alexandra Palace (AP) was first opened in 1873 as a private commercial venture to provide a "People's Palace" for public entertainment and recreation, a concept that followed on from the success of the Great Exhibition of 1851 and the development of Crystal Palace in 1865. Although twice rebuilt after fire damage, firstly in 1873 within two weeks of opening, and again in 1980, AP represents a rare survival of this building type. AP is located in a Conservation Area - the Palace is Grade II listed with English Heritage and the surrounding 196 acre park is also Grade II listed on the English Heritage Register of Parks and Gardens. AP is the largest building on English Heritage's Buildings at Risk Register and the AP Theatre is on the Theatre Trust's Theatre Buildings at Risk Register. Public access to the Palace is guaranteed under Act of Parliament. AP is an un-missable landmark on a prominent hill above north London, providing spectacular views from east to west. The surviving BBC studios are of national significance as the place where world's first high definition television broadcast took place in 1936.

THE PROJECT

Our project focuses on two key periods within the history of AP - the surviving but derelict Victorian Theatre, and the original BBC television studios, unused since 1981. It aims to revive and restore these two nationally important historic spaces and open them for regular public use for the first time in over 40 years. The strategy for regeneration of the entire Palace is based on a masterplan design by leading architects Farrells and a Conservation Management Plan by conservation architects Donald Insall Associates. The Theatre and BBC Studios fit within this strategic framework and are the most significant surviving historic interiors of AP, also providing the greatest potential learning and community benefits. Given its age and history, AP currently has little or no structural environmental and sustainability features. As part of the master planning and design process, we will seek to make improvements in this area, within the limitations of the building.

THEATRE

The structure of the Theatre dates back to 1875 and originally featured two tiered balconies, although the second tier balcony was removed to make way for a cinema projection box in 1907. Of particular international significance is the original Victorian wooden stage machinery below the stage. The Theatre's original capacity of 2,500 will be reduced to around 1,200 after the proposed refurbishment works. In 1936, the Theatre was leased to the BBC as part of the development of the first TV studios in the South Eastern Wing of AP. It was later used by the BBC as a rehearsal room, a workshop for stage sets and a costume store until 1981.

BBC STUDIO

The project proposes to refurbish Studio A, the former Marconi-EMI television studio and the Transmitter Hall below. These two historic spaces have been largely untouched since the BBC left. Their restoration would bring to life the early history of AP as a place of popular entertainment and the place where television broadcasting was born. This will be the main theme of our learning and community engagement programme, together with the earlier history of the Theatre. We are in early discussions with the AP Television Group (APTG) and other partners to bring the interpretation of the BBC Studios and Theatre space to life. The APTG collections, currently housed in Studio A, include a reconstruction 1930s studio set, a collection of studios cameras and television sets dating from the 1930s-1980s, and other associated TV broadcasting equipment. APTG's fellow organisation, the Alexandra Park Television Society (APTS), has a significant holding of undigitised material from the 1930s onwards and a range of film footage from early shows. We have agreed a partnership, in principle, which would allow AP to access this archive in digital form, both online and onsite. We are at an early stage of discussing with the BBC whether we could access early television archive footage to be used as part of our learning programme. We have also had initial discussions with a range of potential partners, including Bruce Castle (Haringey's local history museum) which holds archives and objects relating to AP and the National Media Museum in Bradford, with whom we are discussing loans of material and the provision of curatorial advice.

THE LOCAL AREA

Alexandra Palace is located within the London Borough of Haringey and over 50% of its residents are from ethnic minority backgrounds. It has a young population with over half aged under 35 years. Haringey is one of the poorest boroughs in the country with pockets of extreme deprivation in the east. It is the 13th most deprived borough in England and the 4th in London. The three mile catchment area immediately around AP has 411,836 residents and is very mixed, with nearly 31% of the population being classed as economically inactive. Whilst there are areas of wealth and well-educated professionals in the catchment, over 20% of

residents are classed as low income.

AP AND THE COMMUNITY

AP is an important and prominent amenity to the local area, with an estimated one million visitors each year. Of these, in 2011/12, over 400,000 attended a range of events held the Palace, including exhibitions, live music events, weddings, corporate awards, banquets, film shoots, conferences, charity events and live sporting events. Events in the Park include the regular Farmers' Market, the Moscow State Circus, YMCA Fun Run, BMX competitions and Nightrider cycling events. The Ice Rink attracts over 120,000 visitors a year, through a combination of leisure and club activities that are targeted towards young people, students and families. While the Park and some areas of the building are open to the public daily, the Studio and Theatre are currently accessed by appointment only, during the annual London Open House programme, and special events held several times a year. Open House attracts nearly 1,000 people each year, whilst special events, such as the celebration of 75 years of television attracted 1,400 people over two days, demonstrating the depth of interest in the Studio and Theatre. These events are staffed by volunteers from the AP Television Group and Society and by the Friends of AP Theatre. We regularly receive enquiries about greater access to the BBC Studios and Theatre both directly and via our Friends groups, which suggests that there would be strong demand for regular tours on a more frequent basis. During our recent public consultation on the broader AP regeneration plans, 63% of respondents ranked the reopening of the Theatre as their first and second priority, whilst 37% wanted to see the BBC Studios re-opened to the community.

PUBLIC CONSULTATION

In June/July 2012, the Trust conducted a public consultation exercise across North London, asking local residents and businesses, Palace and Park users, and a range of community stakeholders to contribute their feedback on the AP masterplan and regeneration proposals. Consultation information was circulated through a range of hard copy and on-line resources (from our website and iPad interviews) to reach the widest possible audience. The consultation included an on-site exhibition at AP, targeted email shots to our visitor and community databases, hard copy mail shots, distribution through local libraries and schools, and an on-line survey. A total of 2,146 questionnaires were completed, with 21,000 brochures distributed across the local area to residents, council channels, community groups and businesses. 88% of the respondents were local to North London and 25% of respondents were from ethnic minority communities. The results indicated that 32% of respondents had visited AP between one and three times each year, whilst over 30% had visited on more than eight occasions. Feedback during the consultation evoked much passion and enthusiasm - from the scale and prominence of the building, to personal and childhood memories of historic events and associations. Overall, 87% of respondents supported the broader regeneration plans, and prioritised the redevelopment of the Theatre and BBC Studios. During the consultation period, the regeneration section of our website received over 5,600 detailed views and home page traffic totalling 70,000 users.

LOCAL SUPPORT

A diverse range of groups and individuals are passionate about the heritage and future of the site. With over a million annual visitors to the Palace and Park, we work closely with special interest groups and local government representatives, many on a voluntary basis, to ensure we remain engaged with the community and improve the programmes and services available. Groups with whom we meet regularly include APTS/APTG, Friends of AP Theatre, Friends of the Alexandra Palace Organ, Friends of Alexandra Park and Hornsey Historical Society, as well as a range of community, schools and local resident groups.

Recent examples of AP's community engagement work include:

- working with, Exposure, on specialist video clips covering the Olympic Torch Relay and Sacrilege community event
- offering complimentary tickets to Haringey residents to attend the Holland Heineken House event - the official Dutch cultural house during London 2012
- managing corporate volunteer groups to undertake activities in the Park, including fence repairs and painting around the Lake
- working with Hampstead School of Art to create an art exhibition in the Palm Court

Our governance structure also involves engagement with a wide range of local groups through the Statutory Advisory and Consultative Committees, whose advice on important issues is considered by the Trust's Board.

Section Three - Your Project

3a Is the address of your project the same as the address of your organisation?

Yes

3b What are the aims of your project?

The aim of the project is to restore and open up spaces in the Palace not seen for generations and engage the community in their sustainable future. In support of this we will:

- (i) restore the historic fabric of the Theatre and surrounding areas to enable its use as a multifunctional space, for community and learning programmes, concerts and other theatrical and commercial events
- (ii) restore and convert the former TV Studio A and adjacent rooms as a visitor resource and a base for the Palace's expanded learning programmes incorporating exhibits and historic objects bringing the technology and digitized archive footage of early television to a modern audience
- (iii) establish learning, community engagement and volunteering programmes by building up partnerships with local and London wide cultural partners, making use of both the Theatre and Studios.

3c What capital work do you plan to do (if any?)

Capital work is work to a physical object, like conservation of a ship, repair work to a building, restoration of a natural habitat etc.

Currently both spaces are unused and in near-derelict condition. Through the capital works we will:

- refurbish the existing glazed East Court as a public welcome space, linking the Theatre and the BBC Studios with interpretative displays, using loaned material and copies that show the role that the Theatre and BBC Studios played in providing entertainment
- refurbish the BBC Studio A and ground floor Transmitter Hall to form a new visitor experience, targeted at guided tours and school parties, explaining the early history of television in a creative and interactive way, and giving on site access to archives relating to the early history of television
- provide a BBC foyer space off the East Court with a new lift to provide access to the BBC Studio on the first floor
- restore the interior finishes of the Theatre (where they survive), taking a minimal intervention approach to retain its historic heritage fabric and character, but fitting out to modern standards consistent with its planned use as a community and commercial venue
- preserve the Victorian stage machinery
- restore, refurbish and provide new rooms both behind the stage and in the NE tower, for use as green rooms, storage rooms to meet the needs of its community and commercial use
- provide a secure area for the storage of archive material.

We have researched the options for the Theatre extensively through specialist theatre consultants Bonnar Keenleyside and through the strategic spatial Masterplanning process undertaken by Farrells.

3d What activities do you plan to do?

Activities are the ways you incorporate learning and participation opportunities in your project such as workshops with schools, open days and community events etc.

The interpretative, community engagement and learning programmes will focus on reinstating the site as the 'People's Palace' and are likely to comprise:

- interpretative and innovative displays in the BBC Studios and East Foyer about the history of British broadcasting and the wider history of AP
- Cross curricular formal education programme inspired by the history of the Theatre and Studios
- bespoke formal education programmes for SEN groups
- run school INSET days to promote to teachers the opportunities available at AP
- outreach education sessions via conference call and/or available to download on the website
- resources for breakfast and after school clubs
- tailor made community projects targeted at specific groups run in partnership with other third sector organisations
- community engagement projects inspired by the heritage of the venue, including an oral history project to capture people's memories and stories about their leisure time at AP, in addition to the people who worked here
- informal activities, including activity trails, summer holiday activities and drop-in workshops for families

- Arts Award for young people aged 7 - 25
- a range of apprenticeships and work placements (NQT, BA, and MA) during and after the refurbishment of the Theatre and BBC Studios in partnership with others (from technical to event services to administration)
- a volunteering programme to support the front and back of house operation of the Theatre and BBC Studios
- sorting, cataloguing and digitising the APTS archives and other associated material held by partners
- a dedicated area of the website with on-line exhibitions, trails, downloadable resources and archive catalogue for all audiences to use both on and off site
- tours of the BBC Studios
- tours of the Theatre and its Victorian stage machinery
- talks about the history of the Theatre and Studios, linking with the social history of the local area and Greater London.

It is intended that East Court will be open to the public seven days a week and will contain 2D displays interpreting the wider history of AP and the history of the BBC Studios and Theatre, plus a cafe. The Studios and Theatre will be open at the weekends to the general public and by appointment for tours during weekdays. The initial focus will be on delivery of our full-time schools and community engagement learning programmes.

We are also aiming to recruit an archivist to sort, catalogue and digitise the APTG and APTS archives and work closely with the BBC and other national bodies, such as the National Media Museum in Bradford to increase access to their archives through a facility at AP and to share information

A proposed learning programme covering the history of AP and Park has been devised by the Building Exploratory and will be trialled by our newly appointed Learning Officer from later in 2012. It is focused on formal learning and her work is designed to begin to build awareness and audiences for the refurbished venue. In our bid we are proposing to appoint a Community Engagement Officer and their focus will be informal learning - engaging communities on and off site.

Our apprenticeships and training programmes will be central to our mission and we will work with local organisations, such as the Bernie Grant Arts Centre, to implement the programme. We will work with other local organisations, such as Exposure, a local award-winning youth media enterprise to develop photographic, filming a digital media projects around the BBC Studio and Theatre, like the recent Haringey Uncovered project.

Following our extensive public consultation on the Masterplan in May and June 2012, we are now embarking on further more detailed community group consultation to find out how those groups would like to use AP and to build new partnerships to deliver practical and comprehensive community engagement with AP.

We plan to strengthen links with existing voluntary groups with the appointment of a Volunteer Coordinator, and to recruit new volunteers from target audiences to help with the delivery of learning and community programmes, development of the interpretation and website, digitising the archives, delivering tours and welcoming the public at weekends. We have already been approached by The Challenge Network, which is a national network supported by the National Citizen Service (NCS) that aims to bring together 16 year olds from diverse backgrounds and through a set of challenges, prepare them to design and deliver a project that will make a difference in their community.

We are in preliminary discussions with a number of arts and theatre groups, including the English National Opera, regarding potential use of the Theatre space, including short and medium term tenancy, rehearsal scheduling and specialist/seasonal productions that will take advantage of the unique facilities available. We are also looking to explore ways to increase community engagement and learning opportunities through existing and future clients/tenants (such as the Bernie Grant Arts Centre and Mount View Academy of Theatre Arts) to link the Theatre and Studios, utilising existing programmes as well as developing new relationships that offer interest and relevance to the North London area.

The APPCT will continue to be landlord of the rest of the Palace and Park site, including the Great and West Halls as event spaces, a possible hotel development on the site of the Panorama Room, and the existing community Ice Rink. There are possibilities for cross-fertilisation and economies of scale in running commercial and community events in the Theatre in tandem with these other spaces. This will deliver economies of scale in running the place (eg facilities management, security) and creative opportunities for

partnerships, eg between hotel and Theatre, and for smaller concerts than we can provide for in the 10,000 capacity Great Hall.

Section Four - Project Benefits

4a What benefits will your project bring to heritage?

The project will enable increased public access to the most significant surviving historic parts of AP, being the Theatre and the Studios, by restoring them to good condition with minimal intervention to preserve the maximum amount of fabric and ambience.

4b What benefits will your project bring to people?

Our project will:

- help more people to learn about and enjoy the heritage of the Theatre and BBC Studios through imaginative interpretative displays on site and on line, plus trails and downloadable resources, talks and tours
- inspire young people through our formal education programmes to learn about the history of film, photography and theatre
- enhance the skills of the people who are taken on as apprentices to help us restore and maintain the Theatre and Studios
- engage more people with the work of the Trust in general and the Theatre and Studios in particular, through our volunteering and work placement programmes
- provide people with access to archival material about Alexandra Place
- strengthen our existing partnership with the various Friends groups on site
- enable the Trust to work effectively with a range of local regional and national partners.

Section Five - Project Development and Delivery**5a When will your project start and how long do you expect it to last?**

If we attain a Round 1 pass in April 2013, our Round 2 bid will be submitted in December 2013. If we then attain Round 2 approval in March 2014, procurement is expected to be completed by September 2014 and, with an 18 month construction phase to follow, completion of the construction phase of the project is expected by March 2016.

Section Six - The Costs Of Your Project

6a How much is your project likely to cost? If you know, tell us what the major costs are likely to be.

Our project is estimated to cost £23.155 million.

The breakdown of major costs is as follows:

DEVELOPMENT PHASE - April 2013 to March 2014

Professional fees	£1,100,000
Staff costs	£100,000
Recruitment	£15,000
Other costs	£50,000
Total Development:	£1,265,000

DELIVERY PHASE - April 2014 to March 2016

Professional fees	£1,800,000
Capital works	£17,400,000
Activity costs	£700,000
Contingency	£1,990,000
Total Delivery:	£21,890,000

Total Project Cost: £23,155,000

6b How much are you likely to request from us? (£)

£16,500,000

Additional Information**Information about your organisation**

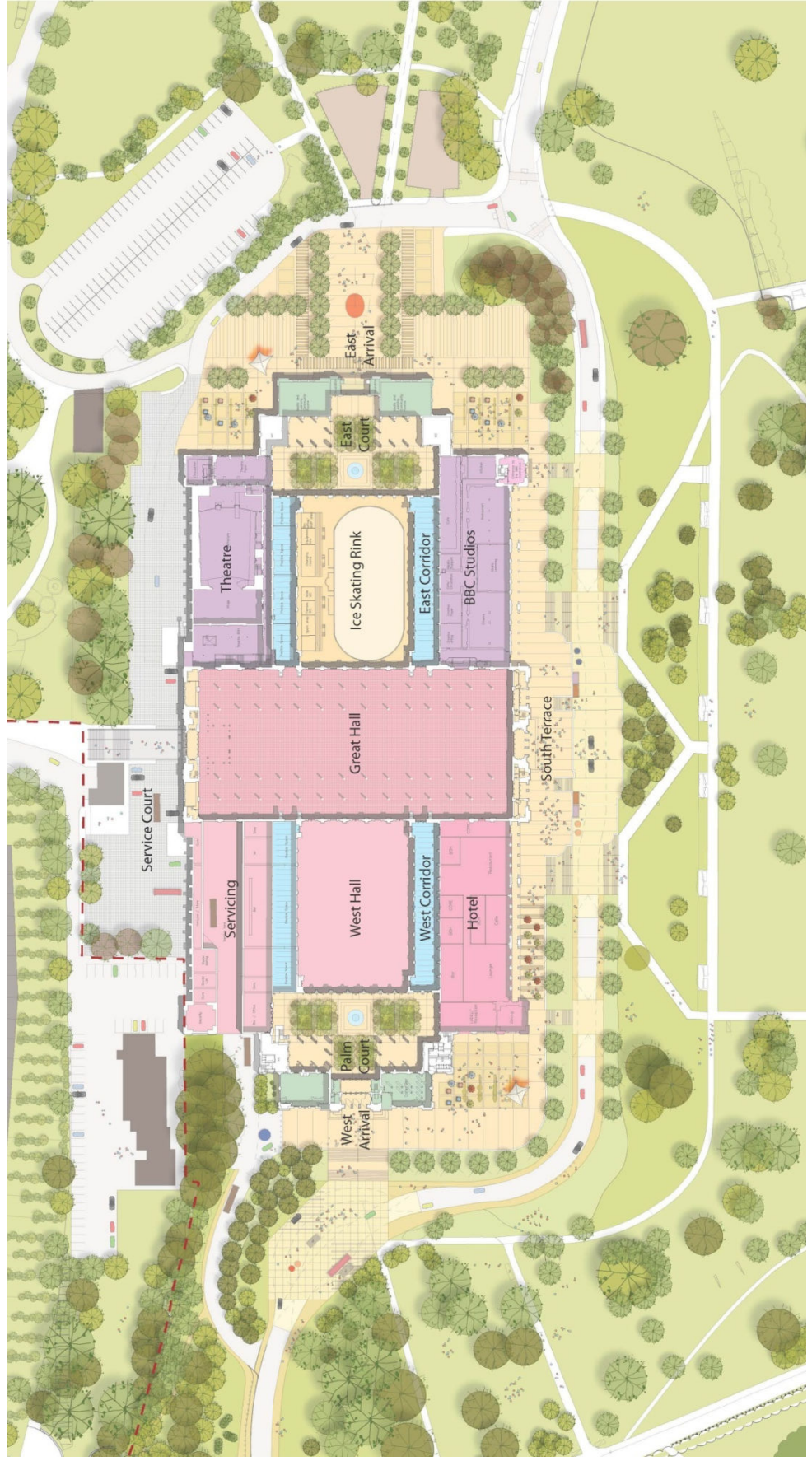
This part of the form aims to collect the information we need to report on funding. We will not use this information to assess your application.

If your organisation will specifically benefit a particular group or groups of people, tell us which groups by ticking all relevant boxes below.

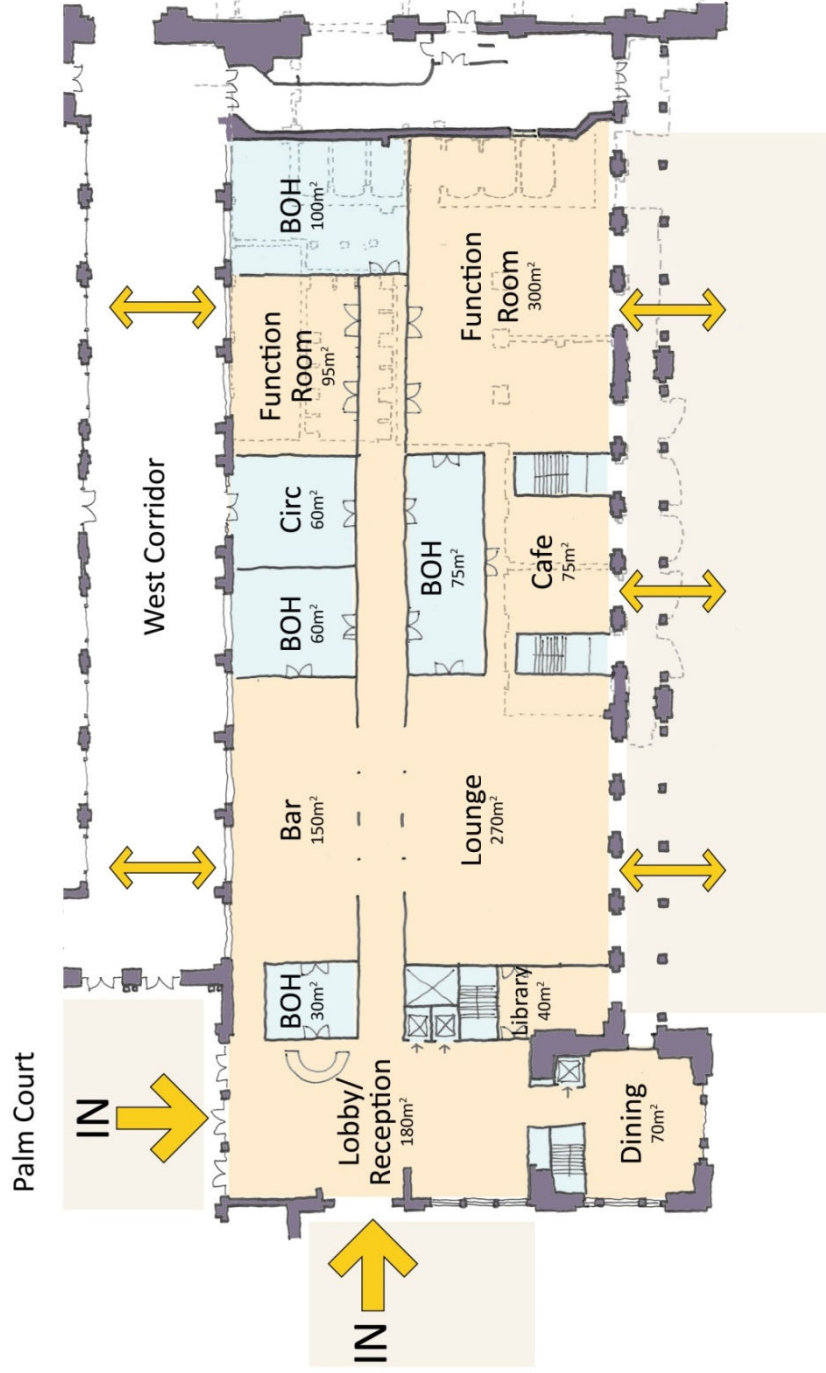
If your organisation represents a wide range of people and does not specifically represent any particular group, tick this box only.

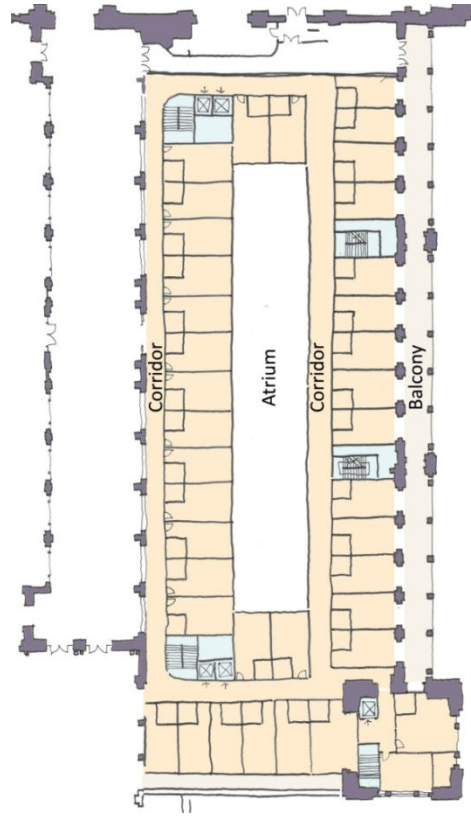
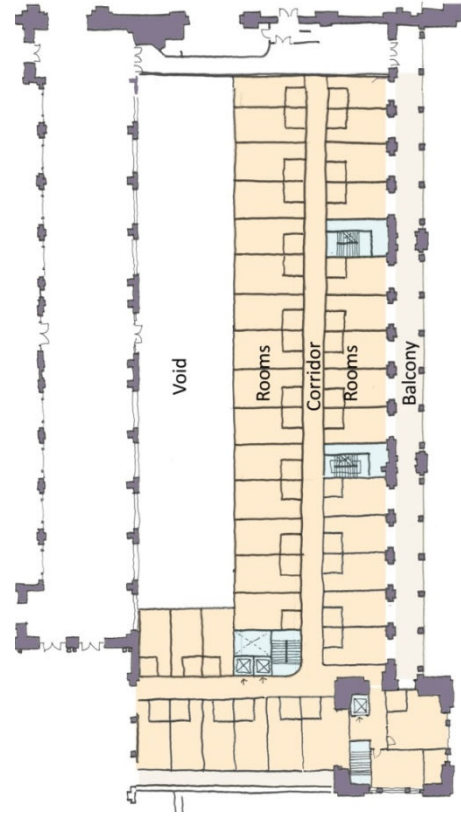
✓

Strategic Spatial Masterplan



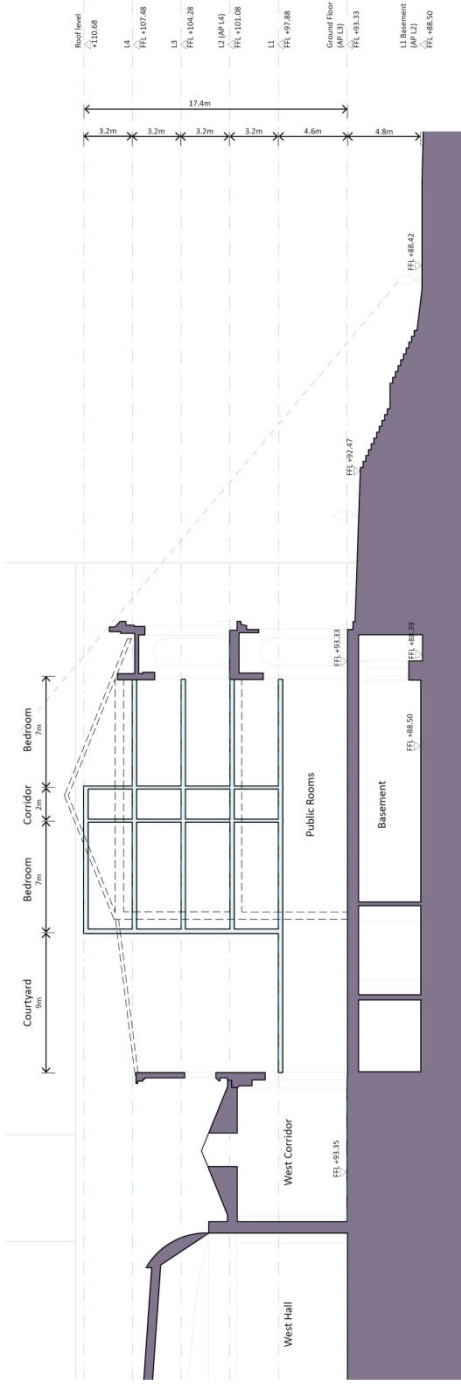
Hotel Ground Floor – Indicative Layout



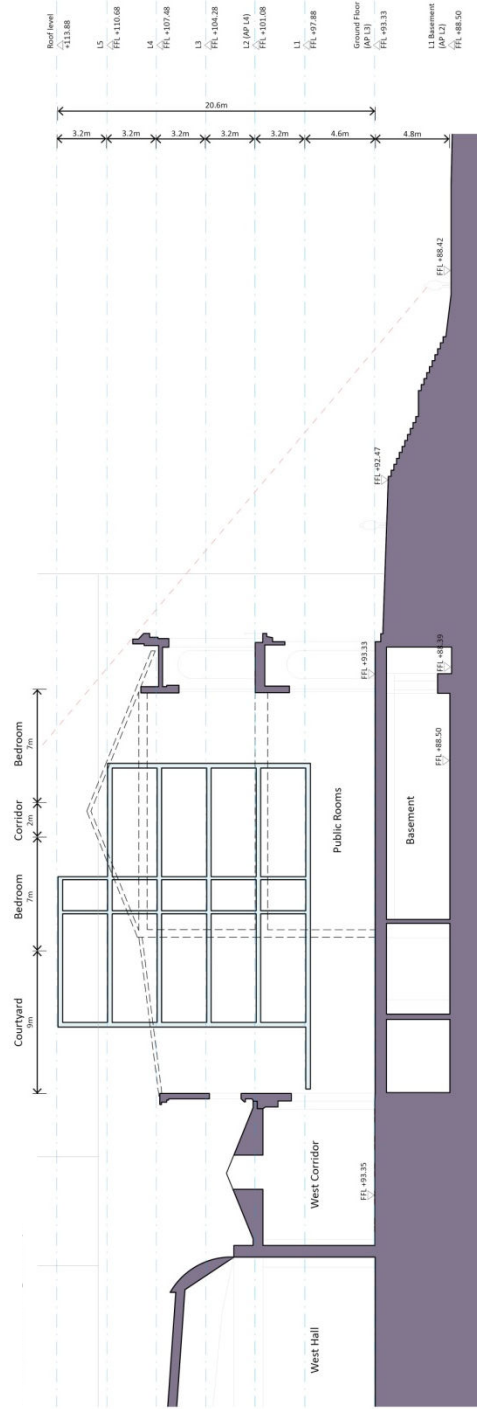


Typical Upper Level Indicative Floor Plan Studies

- 4*-5* aspiration with 25-28m² room size
- 40 Rooms per floor target
- 150 -200 total room target

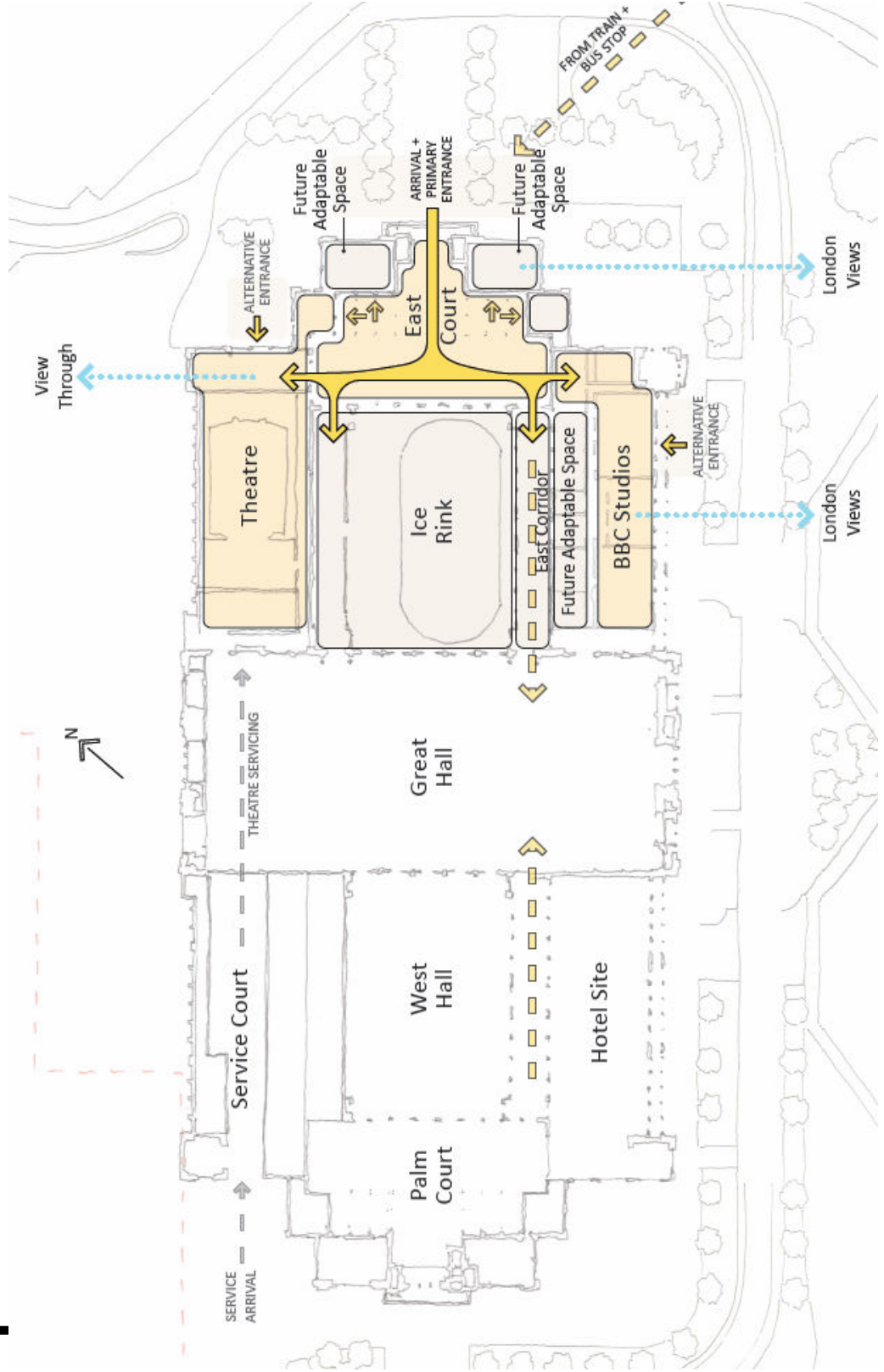


Section Study #1 3½ levels approx 140 Rooms



Section Study #2 4½ levels approx 180 Rooms

Scope of HLF bid



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